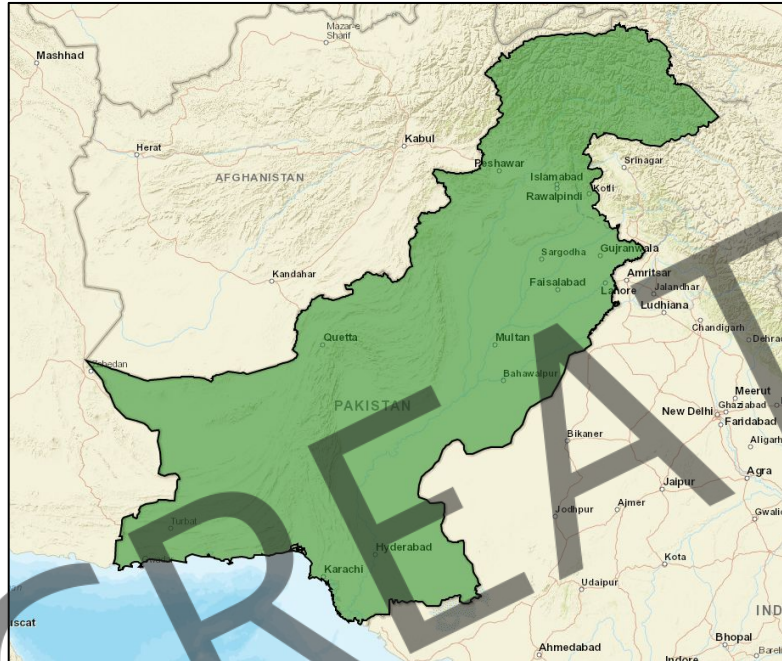


RESOLUT

RE

ISLAMABAD & LAHORE,
PAKISTAN
MARKET ASSESSMENT

PAKISTAN



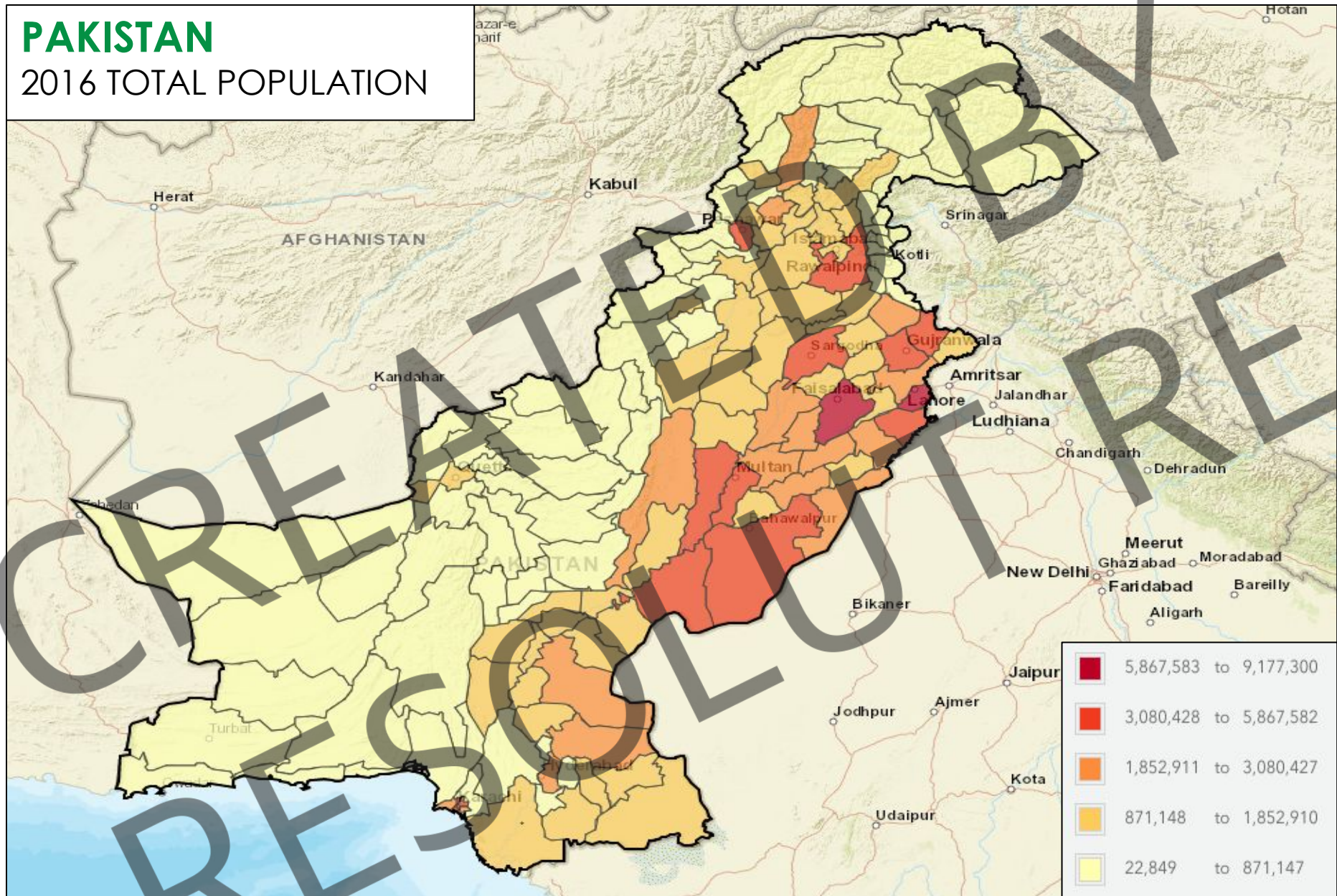
MARKET FACTS

2016 Population	192,826,502
2016 Population Density (per sq. km)	221.7
2017 Annual Population Growth Rate	2.4%
2016 Purchasing Power: Per Capita	PKR 120,660.83
2016 Purchasing Power: Index	100
2016 Median Age	23



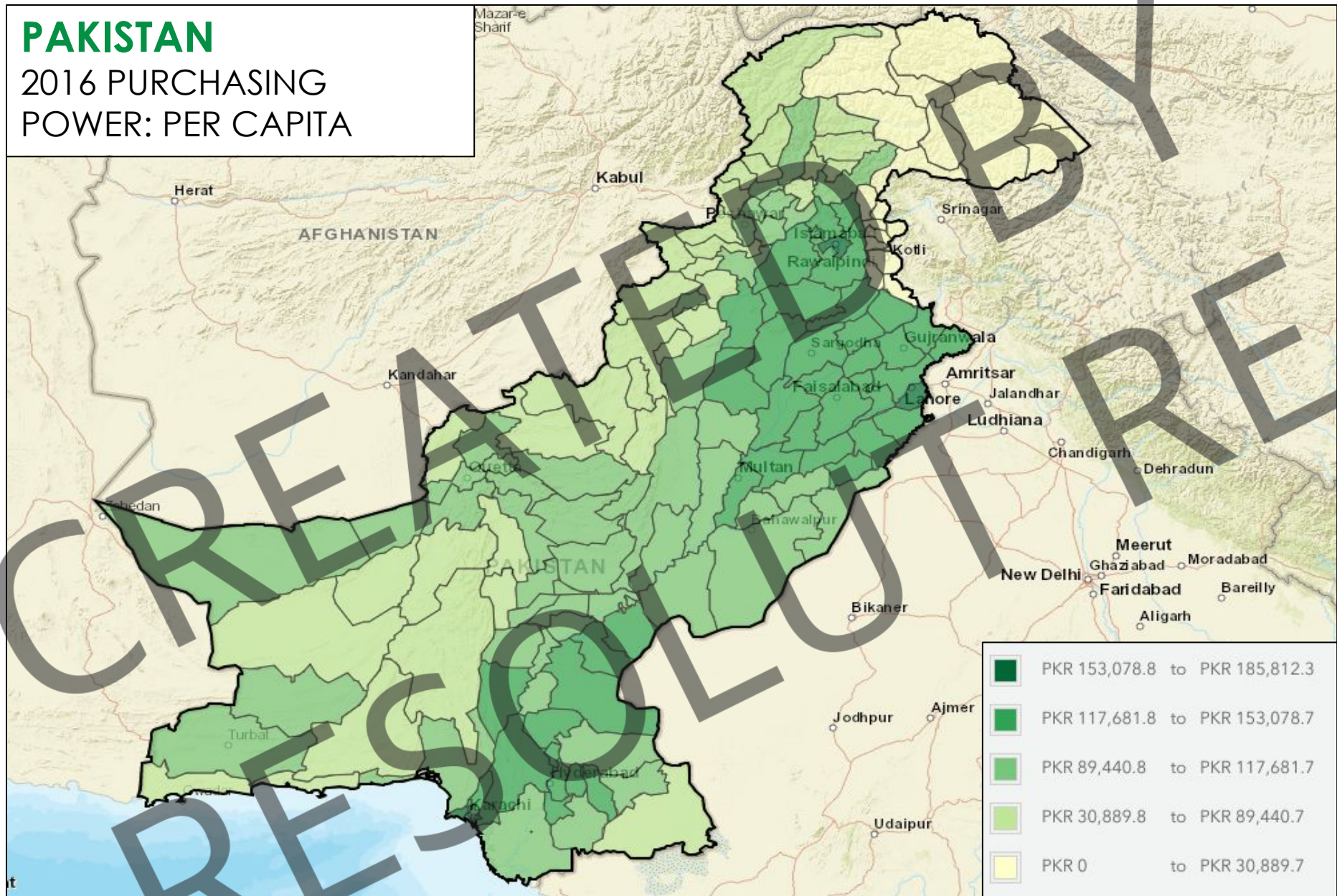
PAKISTAN

2016 TOTAL POPULATION

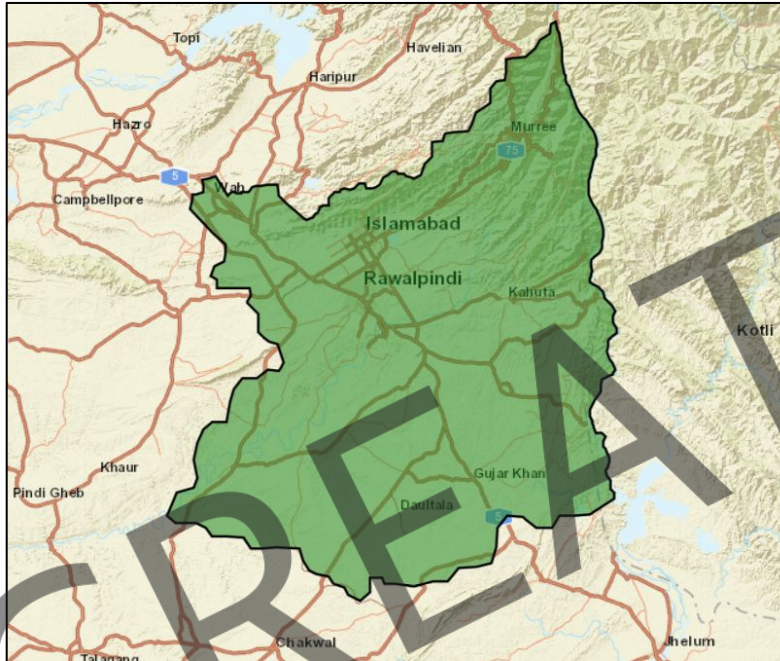


PAKISTAN

2016 PURCHASING
POWER: PER CAPITA



ISLAMABAD-RAWALPINDI

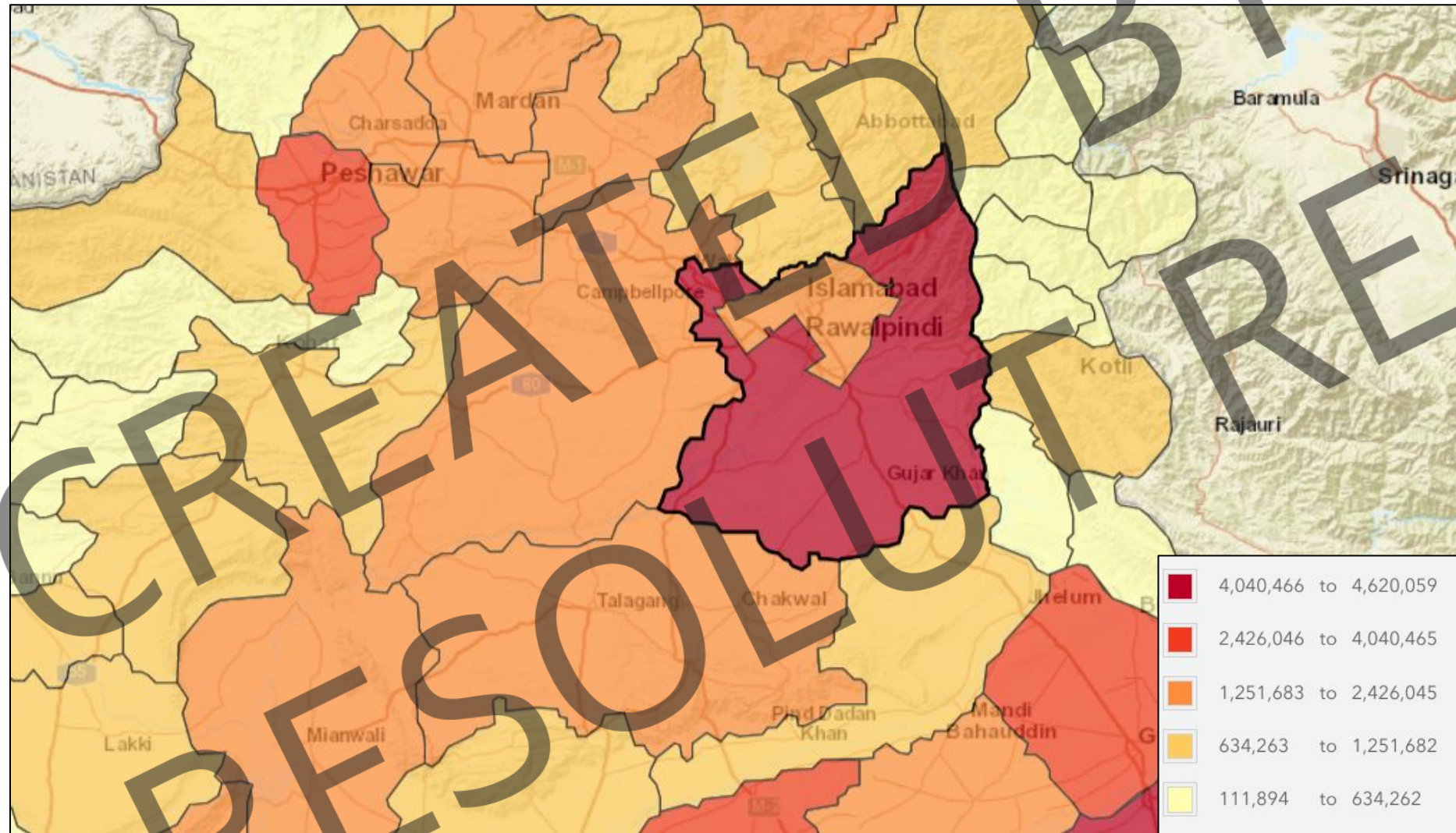


MARKET FACTS

2016 Population	6,324,171
2016 Population Density (per sq. km)	924.9
2017 Annual Population Growth Rate	6.0%
2016 Purchasing Power: Per Capita	PKR 158,790
2016 Purchasing Power: Index	132
2016 Median Age	25

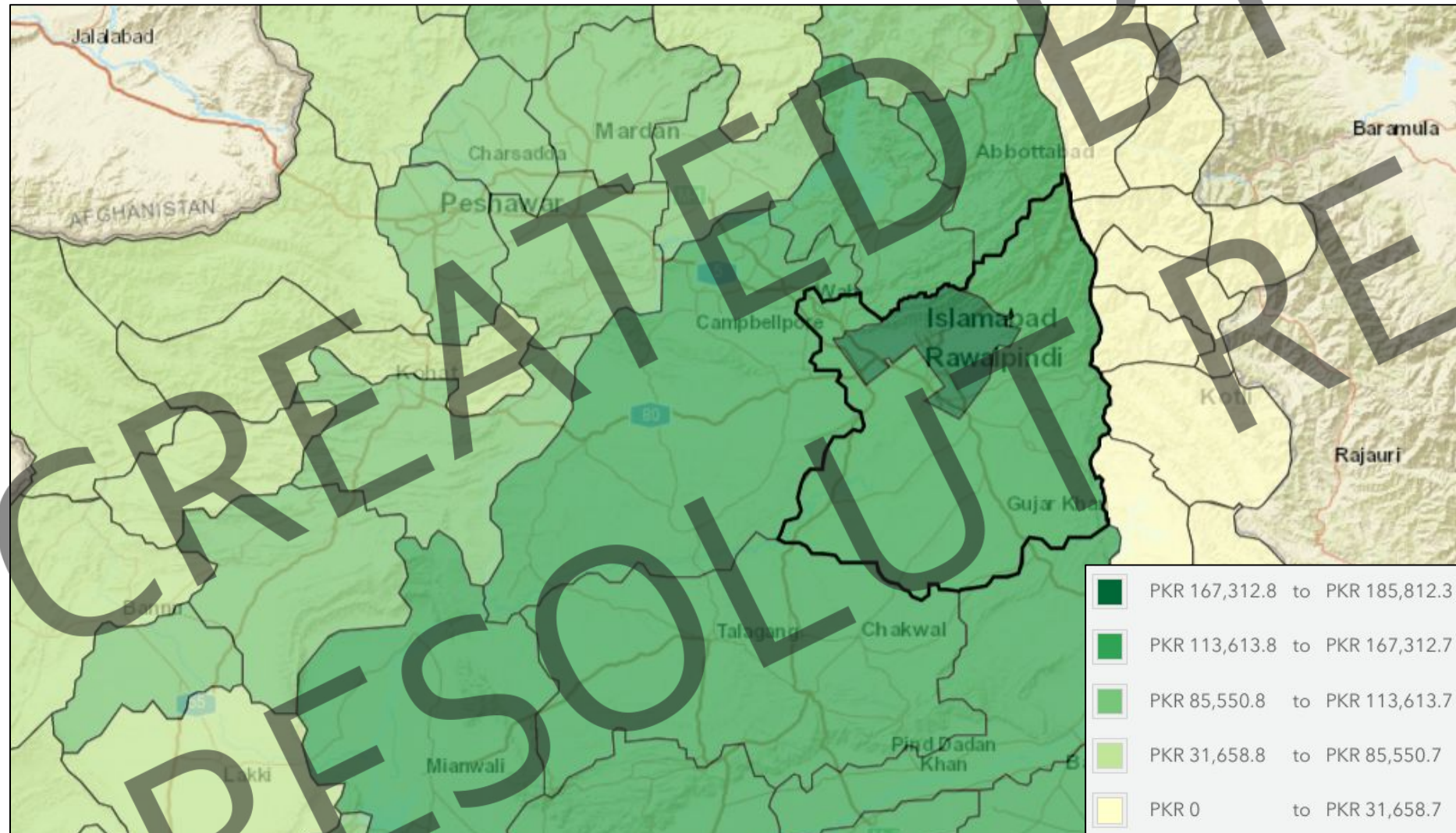


2016 TOTAL POPULATION



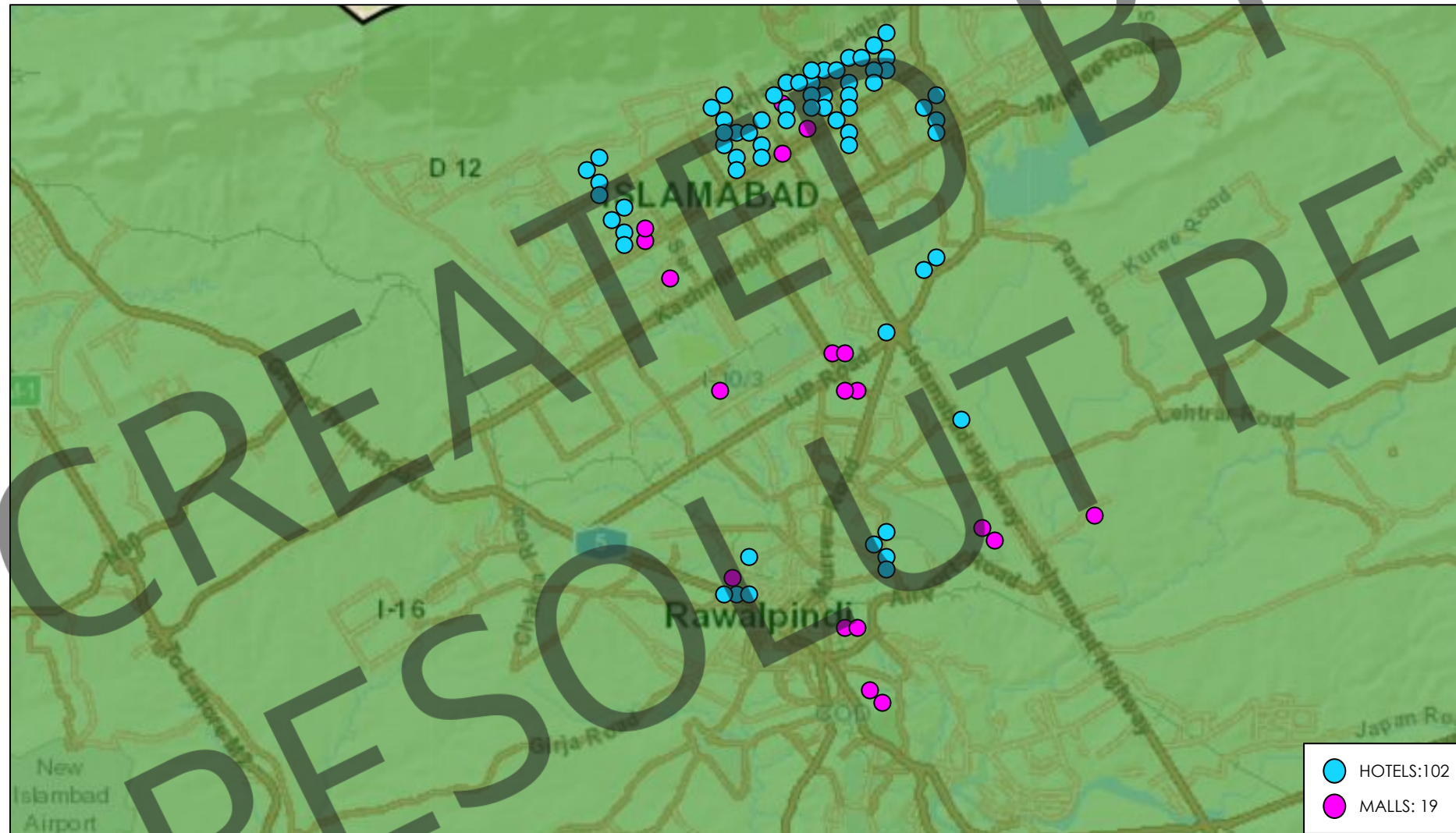
ISLAMABAD-RAWALPINDI

2016 PURCHASING POWER: PER CAPITA



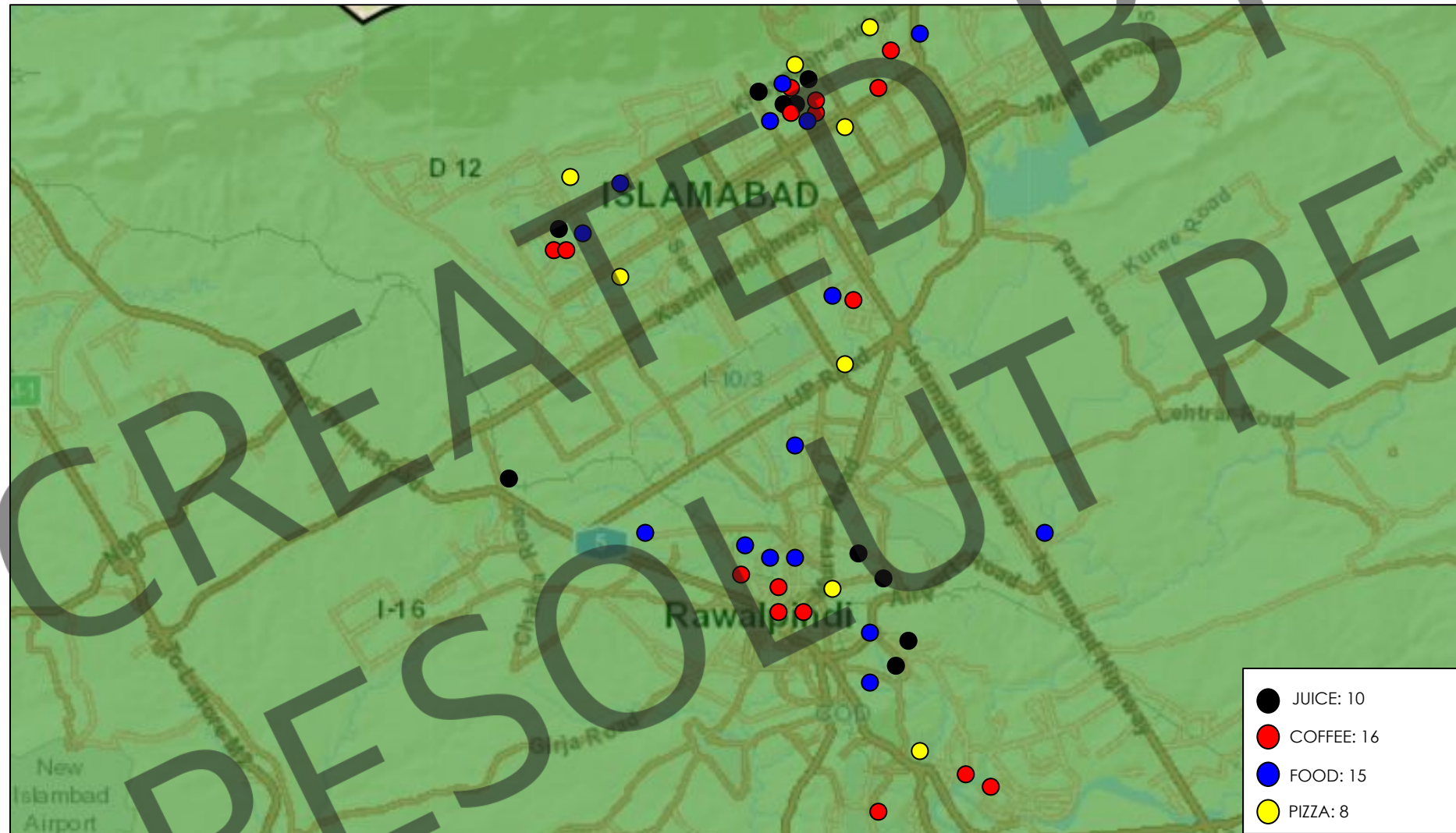
ISLAMABAD-RAWALPINDI

HOTELS AND MALLS

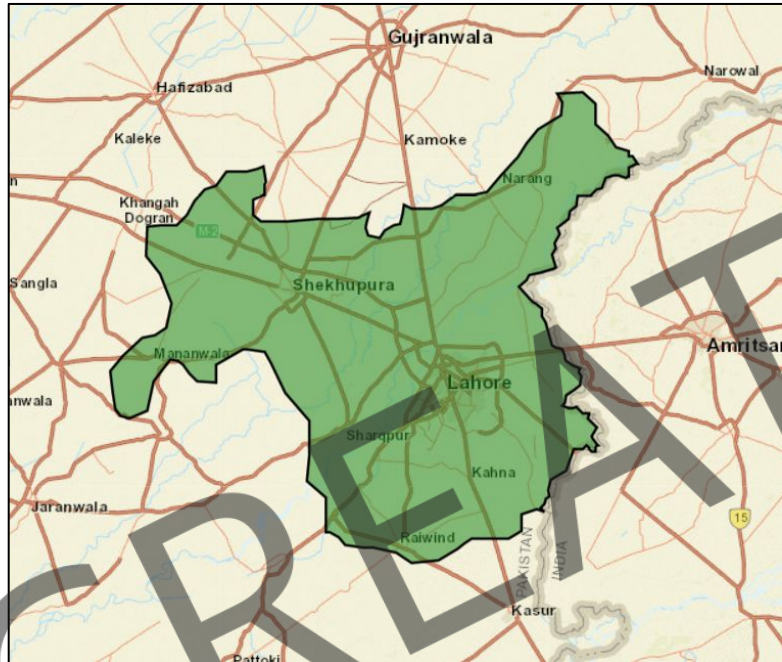


ISLAMABAD-RAWALPINDI

EXISTING COMPETITION

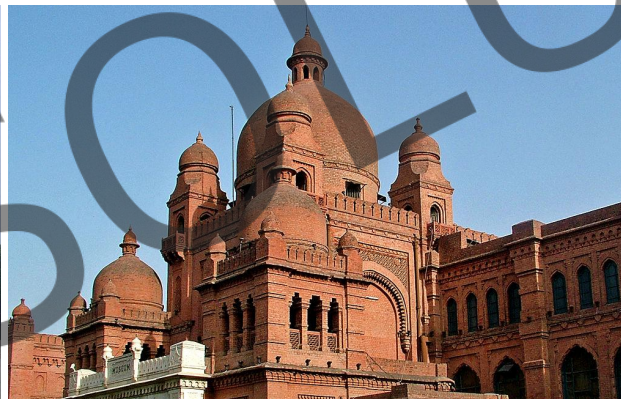


LAHORE-SHEIKHUPURA



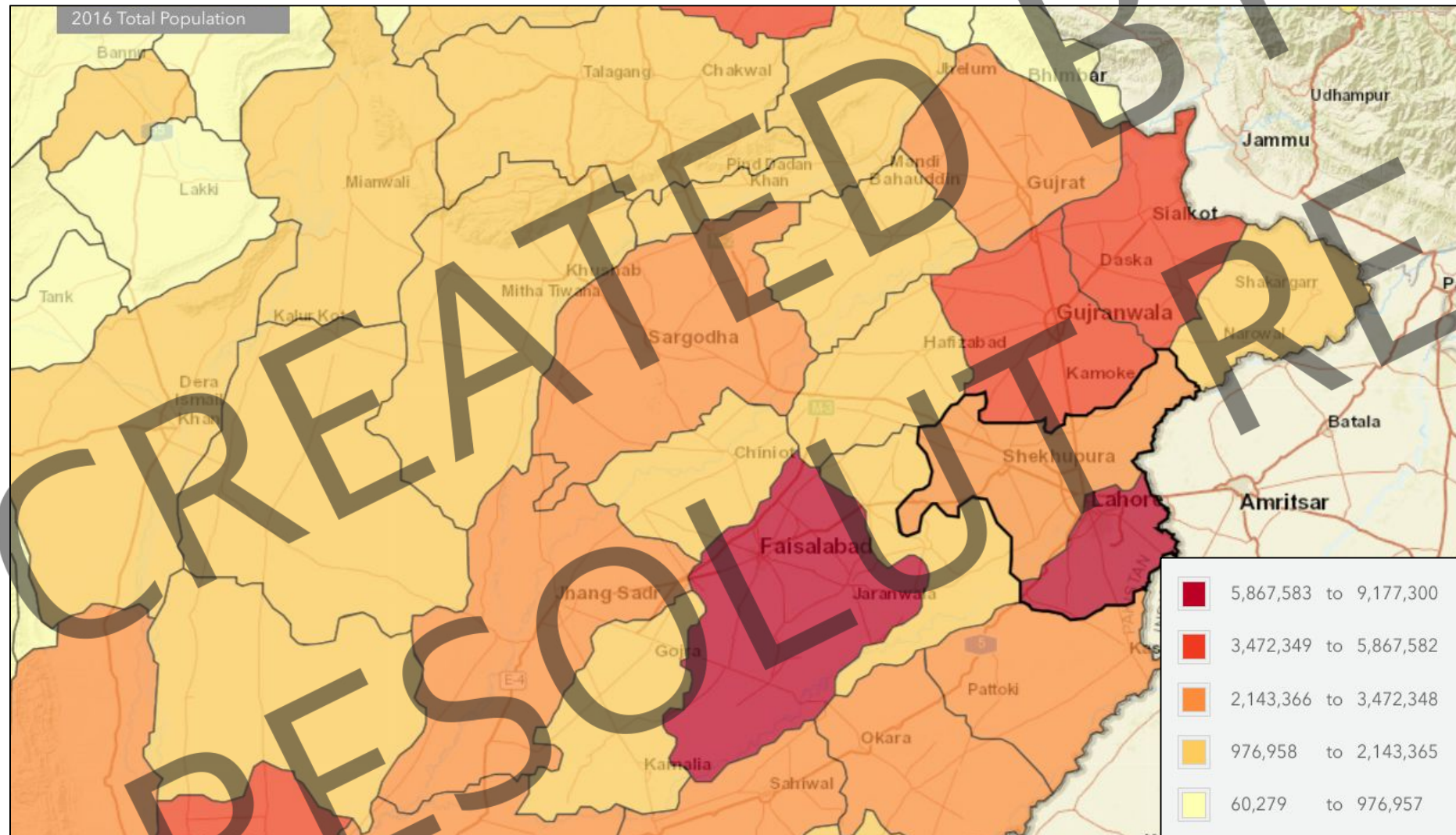
MARKET FACTS

2016 Population	12,193,540
2016 Population Density (per sq. km)	2,461
2017 Annual Population Growth Rate	4.14%
2016 Purchasing Power: Per Capita	PKR 172,223
2016 Purchasing Power: Index	143
2016 Median Age	23



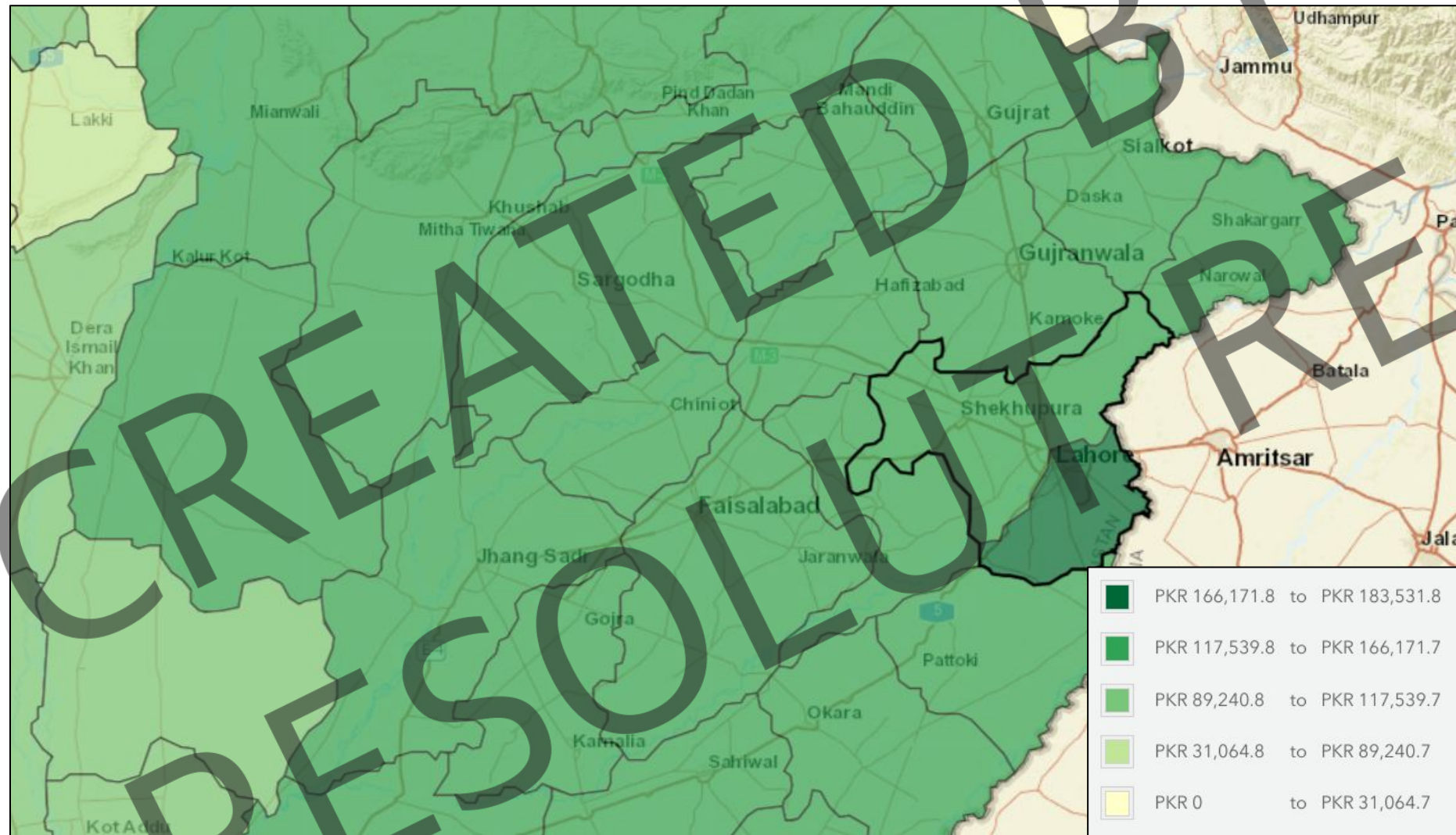
LAHORE-SHEIKHUPURA

2016 TOTAL POPULATION



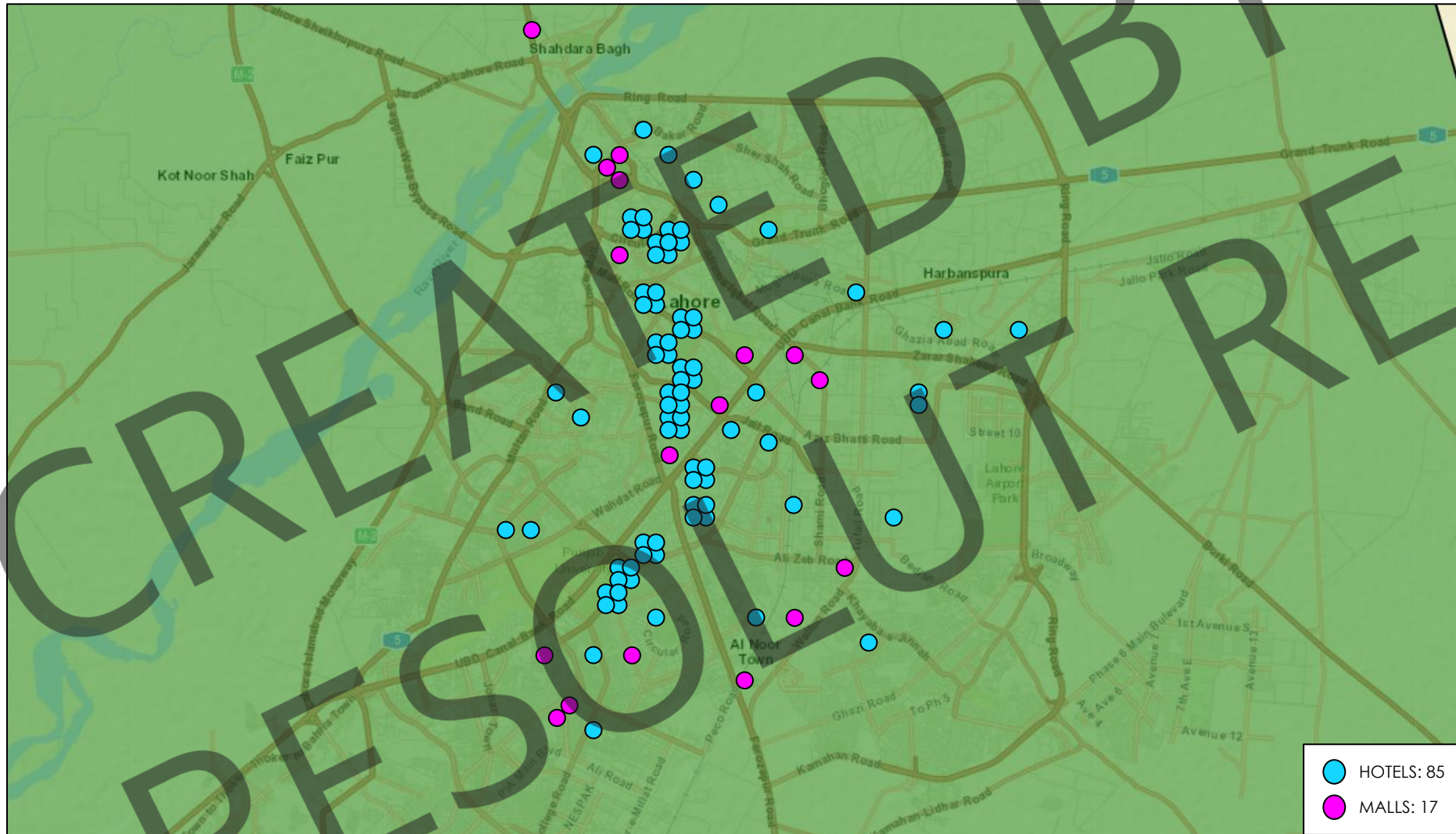
LAHORE-SHEIKHUPURA

2016 PURCHASING POWER: PER CAPITA



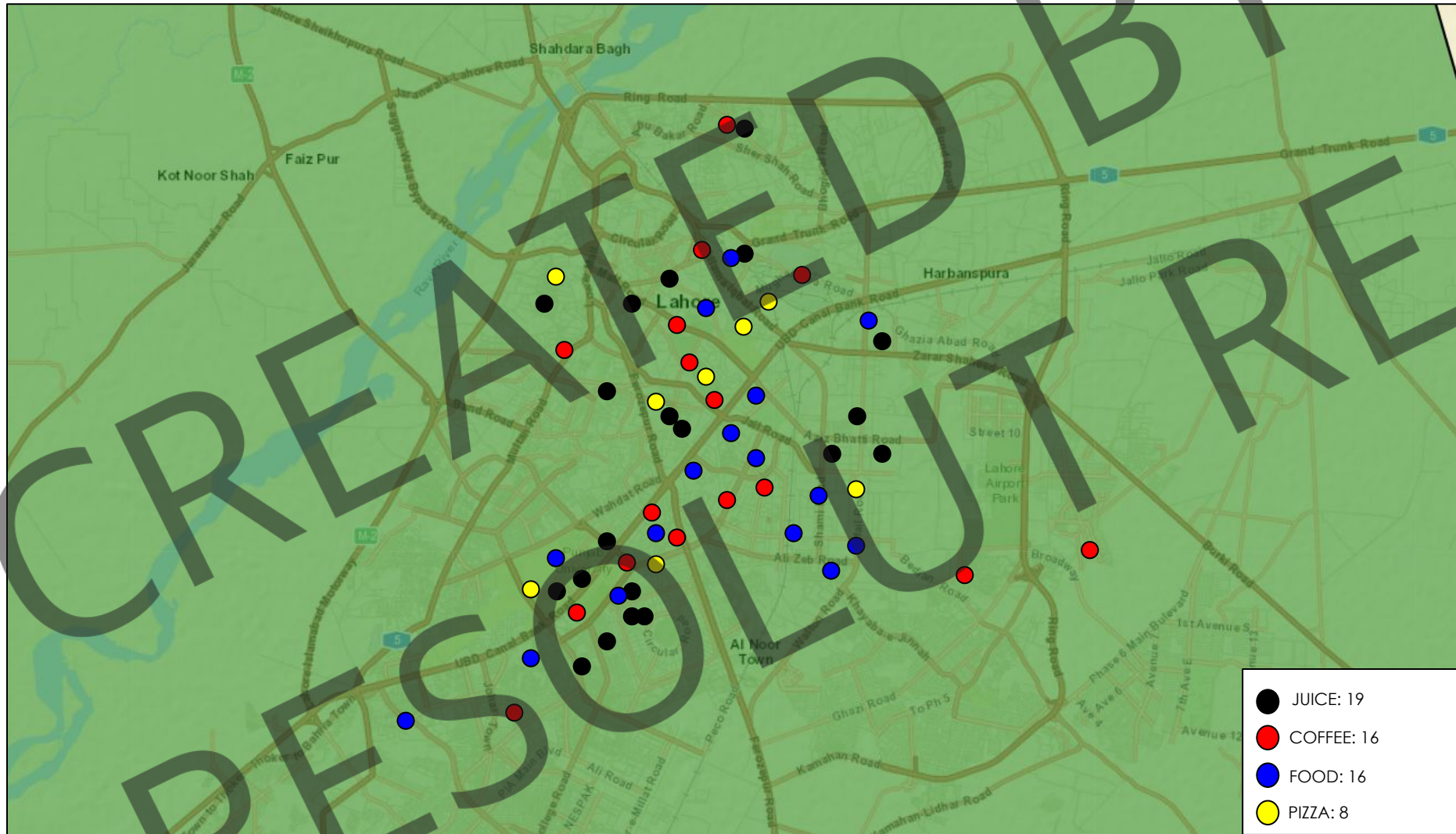
LAHORE-SHEIKHUPURA

HOTELS AND MALLS



LAHORE-SHEIKHUPURA

EXISTING COMPETITION



PAKISTAN SUMMARY

	Total Pop. [2016]	Total Pop. Density per sq KM [2016]	2017 Average Growth Rate [%]	Purchasing Power: Per Capita [2016]	Purchasing Power: Index [2016]	Median Age [2018]
PAKISTAN	192,826,502	221.7	2.4%	PKR 120,660	100	23
ISLAMABAD-RAWALPINDI	6,324,171	924.9	6.0%	PKR 158,790	132	25
LAHORE-SHEIKHUPURA	12,193,540	2,461	4.1%	PKR 172,223	143	23