

## MARKET ANALYTICS PLATFORM

## HIGHEST AND BEST USE: CAPTURING THE FULL POTENTIAL OF THE SITE



## **KEY FEATURES:**

- Provides property owners with the most feasible and efficient use of a property
- This program is recommended for clients with an existing greenfield, brownfield, or vacant retail site
- We will analyze zoning classification, surrounding roadways, available utility infrastructure, topography, size, existing surroundings, and more to find which business sector has the highest potential for market penetration

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