

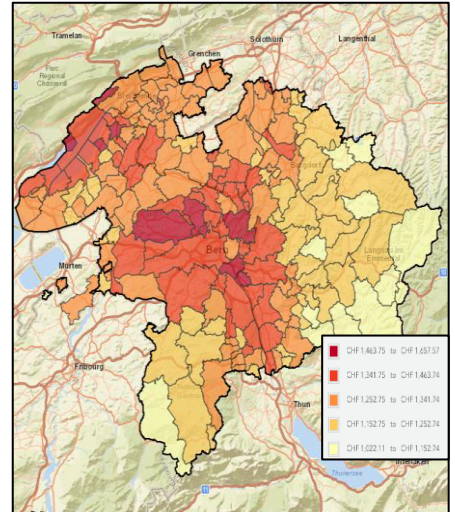


RETAIL COMPASS: IDENTIFYING THE CONSUMER BASE

THIS PROGRAM ASKS...



- Who is the ideal customer?
- How many customers are there? (Market Capacity)
- How much money is being spent in an area? (share of wallet)
- What is the money being spent on?



ENTERTAINMENT



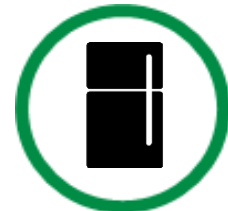
406,382,478 CHF
TOTAL SPENT

CONSUMER ELECTRONICS



264,181,847 CHF
TOTAL SPENT

HOUSEHOLD APPLIANCES



167,111,489 CHF
TOTAL SPENT

FOOD & BEVERAGE



2,629,598,925 CHF
TOTAL SPENT

FURNITURE & FURNISHINGS



386,192,993 CHF
TOTAL SPENT

JEWELRY & PERSONAL EFFECTS



536,337,810 CHF
TOTAL SPENT

The information contained herein was obtained from sources deemed reliable; however, RESOLUT RE makes no guaranties, warranties or representations to the completeness or accuracy thereof. The presentation of this real estate information is subject to errors; omissions; change of price; prior sale or lease; or withdrawal without notice. RESOLUT RE, which provides real estate brokerage services, is a division of Reliance Retail, LLC, a Texas Limited Liability Company.



RETAIL COMPASS: IDENTIFYING THE CONSUMER BASE



THIS PROGRAM ASKS...

- Who is the ideal customer?
- How many customers are there? (Market Capacity)
- How much money is being spent in an area? (share of wallet)
- What is the money being spent on?

