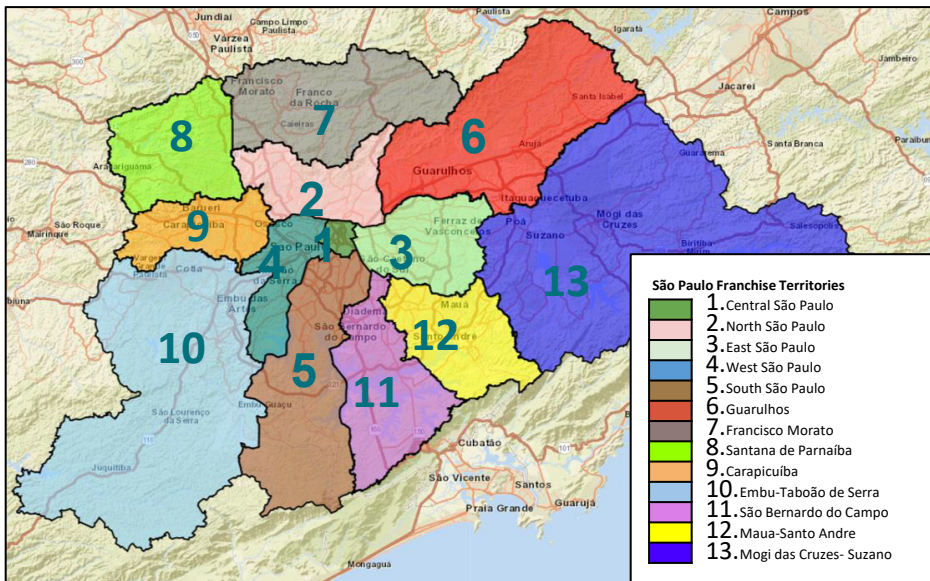


MARKET ANALYTICS PLATFORM



RETAIL BUILDER INTERNATIONAL: MARKET OPTIMIZATION



THIS PROGRAM ASKS:

- Where are the best potential target areas and why? (Store Capacity)
- How many units can be sustained? (brick and mortar)
- Who is the existing competition in the target area?
- How do we define Franchise Territories based on Store Capacity?