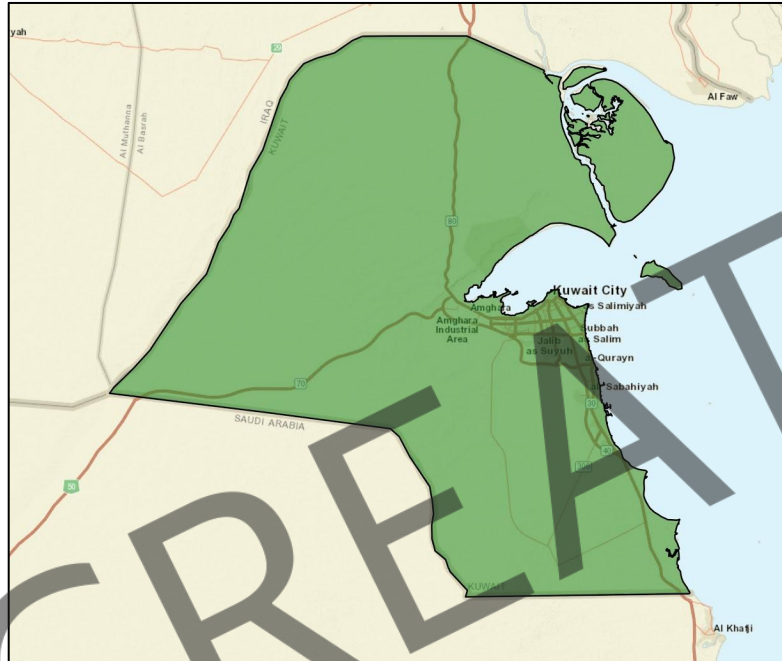


COFFEE SAMPLE
KUWAIT CITY
MARKET ASSESSMENT

KUWAIT



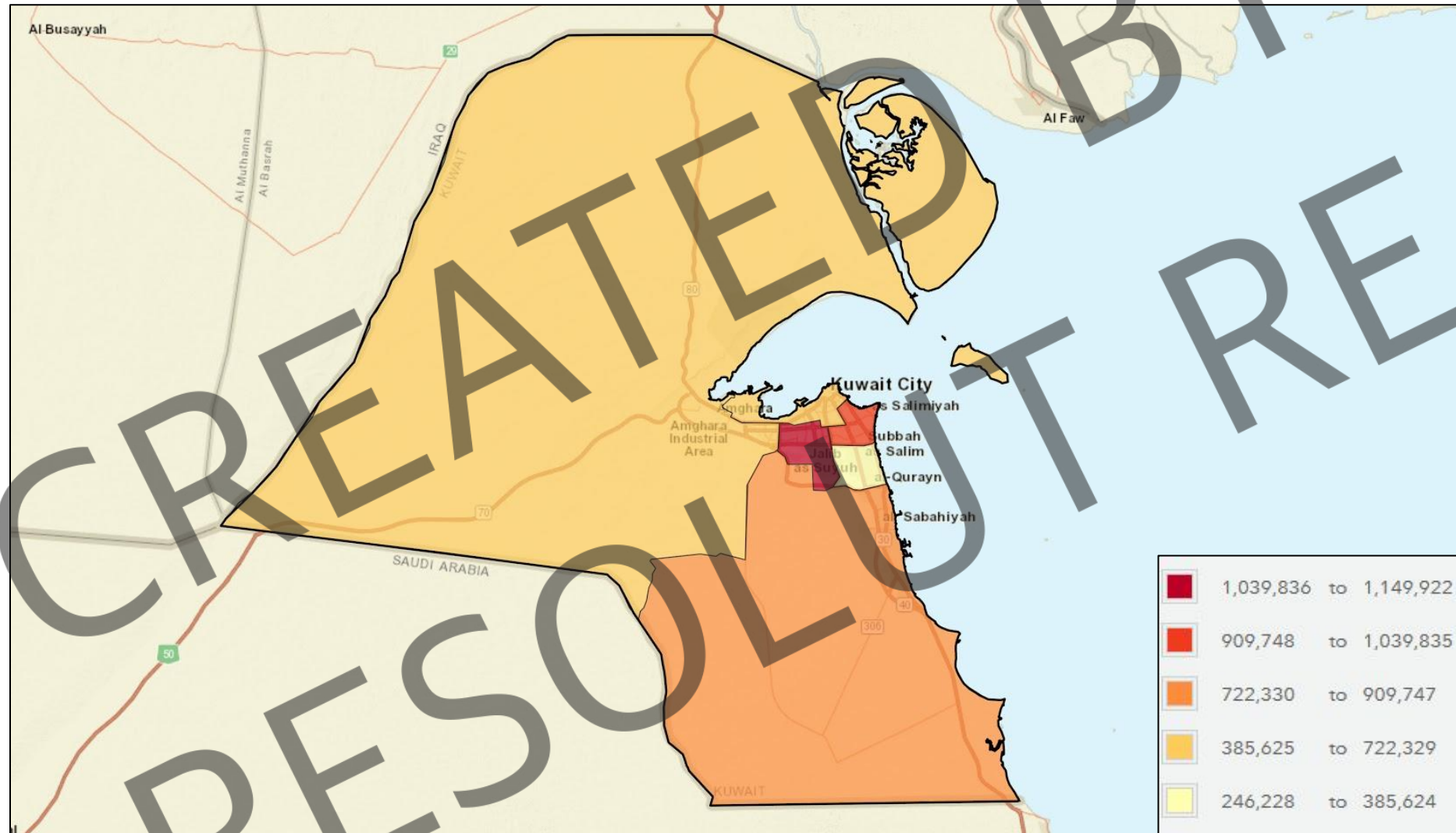
MARKET FACTS

2016 Population	4,295,581
2016 Population Density (per sq. km)	247.9
2017 Annual Population Growth Rate	1.46%
2016 Purchasing Power: Per Capita	KWD 4,065.84
2016 Purchasing Power: Index	100
2016 Population Aged 10+: Primary Education	406,387
2016 Population Aged 10+: Secondary	633,228
2016 Population Aged 10+: Below University	103,426
2016 Population Aged 10+: University Degree	398,146
2016 Households	749,704
2016 Median Age	29



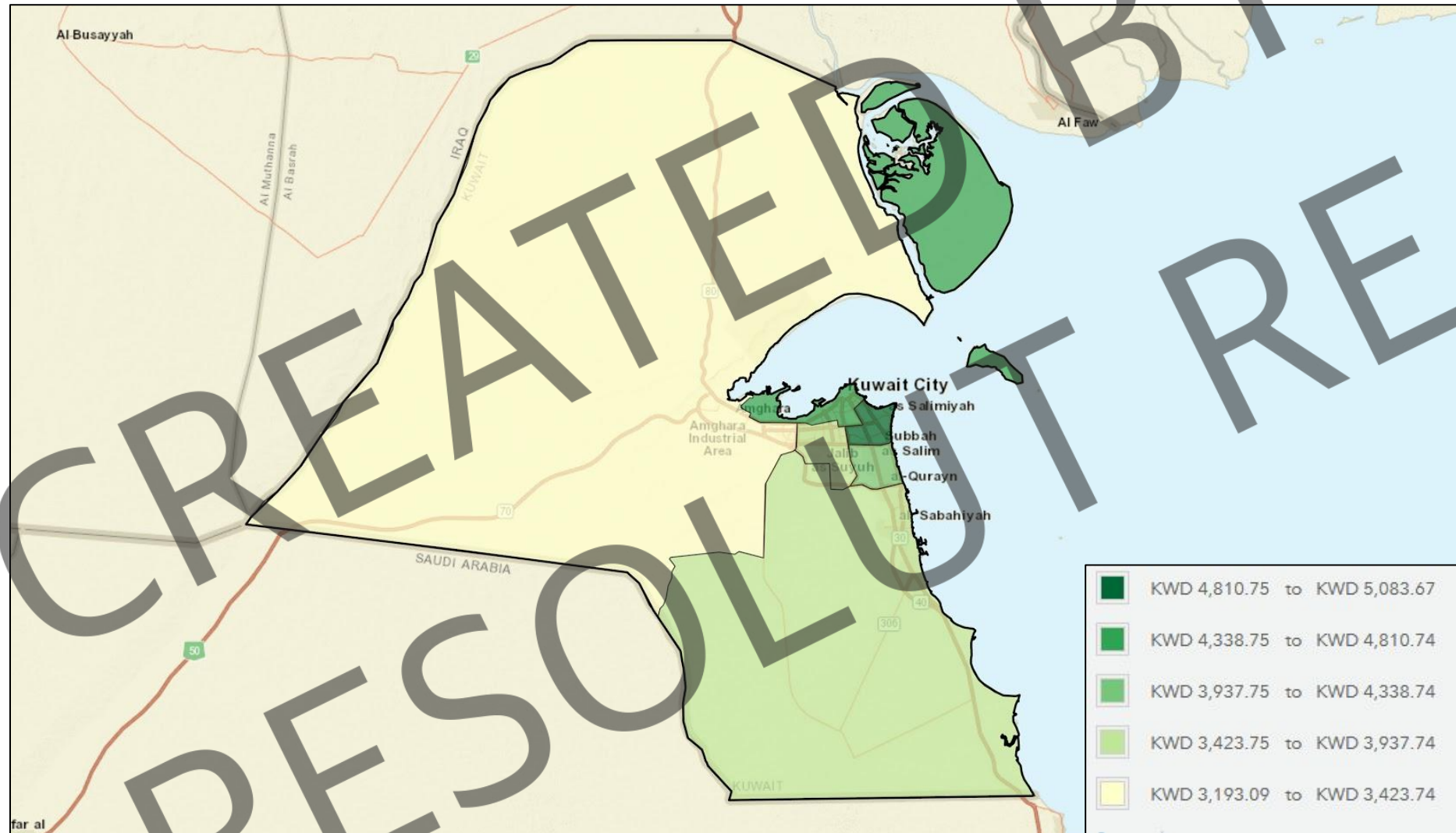
KUWAIT

2016 TOTAL POPULATION



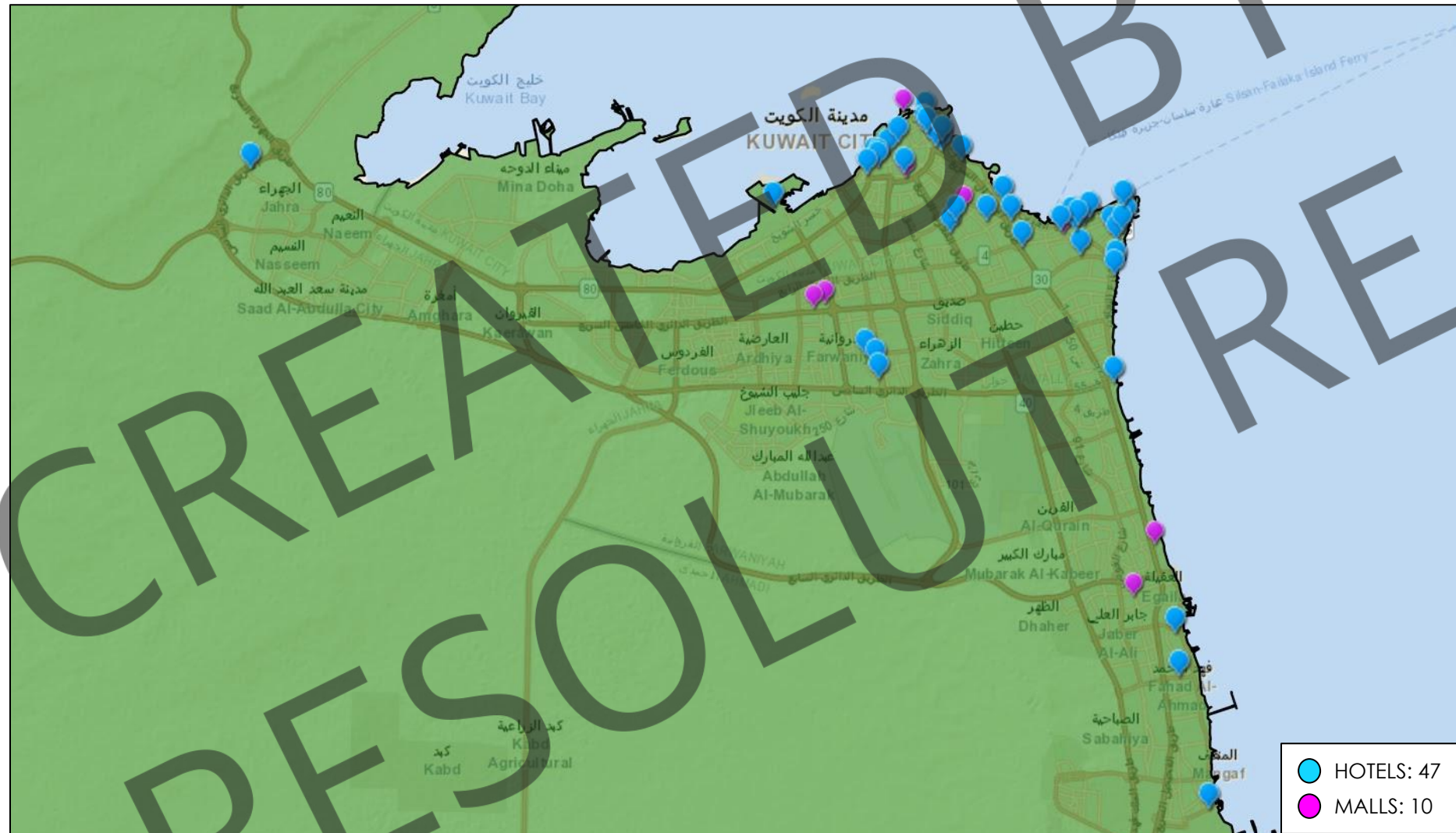
KUWAIT

2016 PURCHASING POWER: PER CAPITA



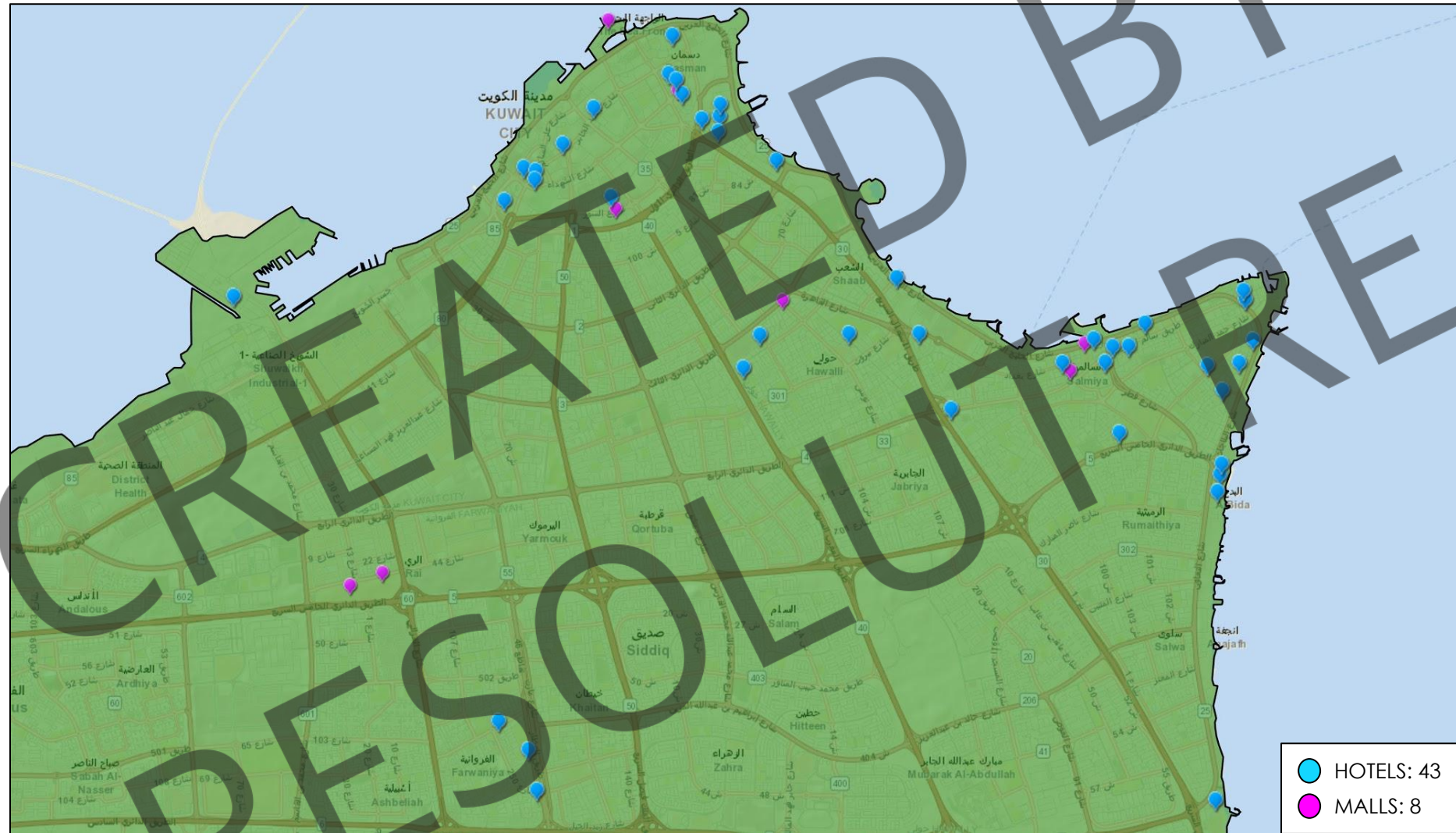
KUWAIT

HOTELS AND MALLS



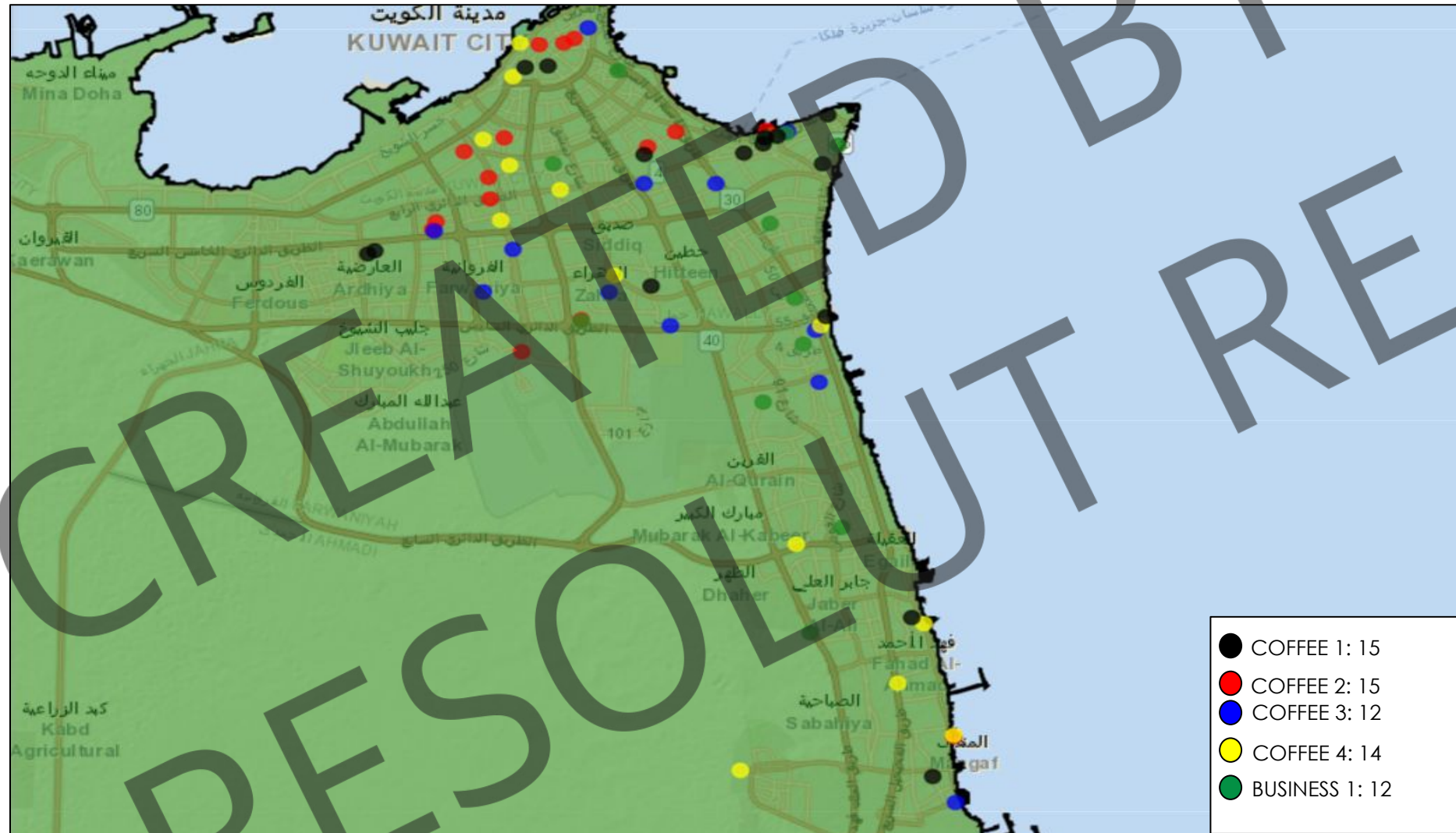
KUWAIT

HOTELS AND MALLS - ZOOMED IN



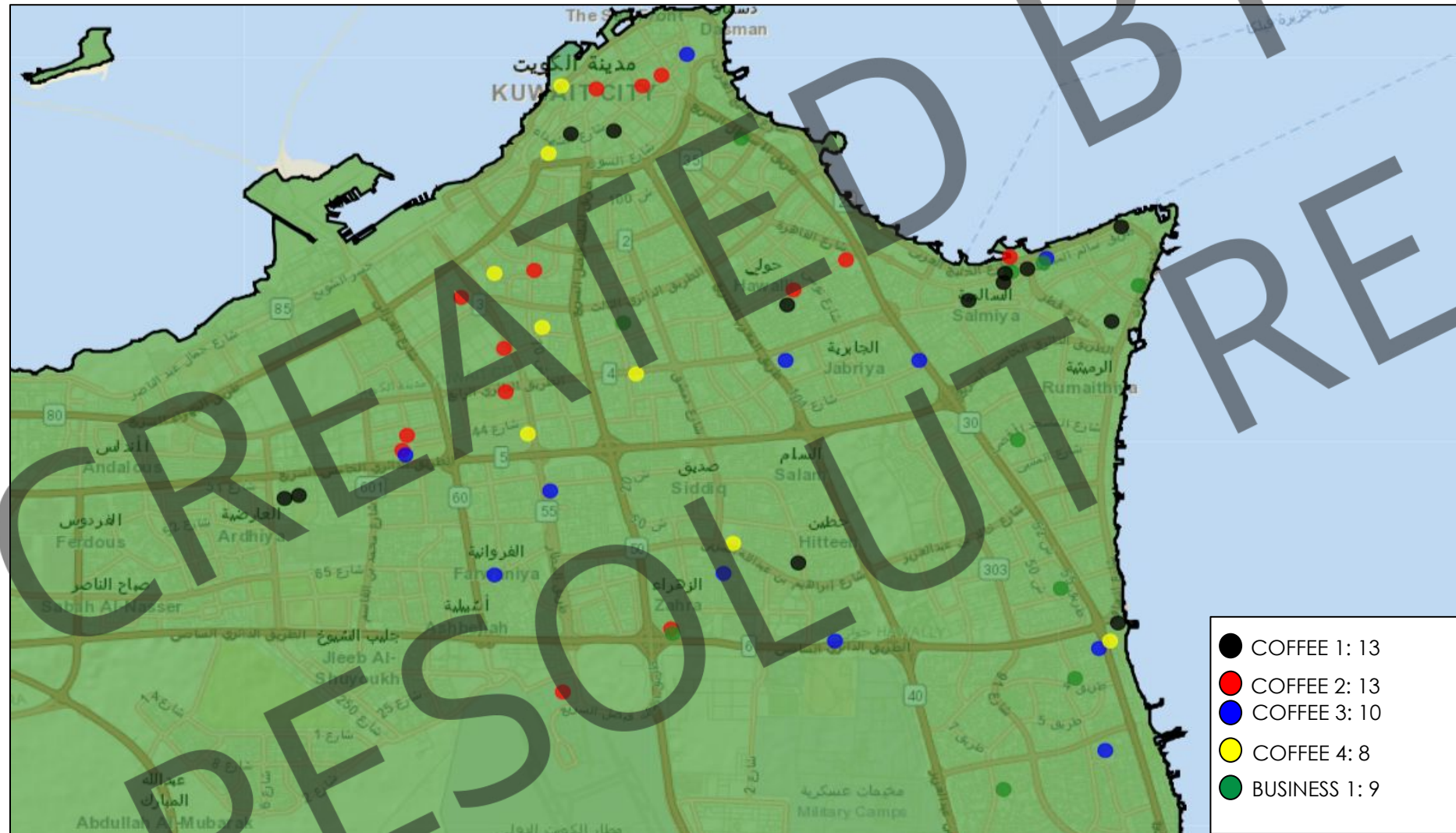
KUWAIT

EXISTING COMPETITION

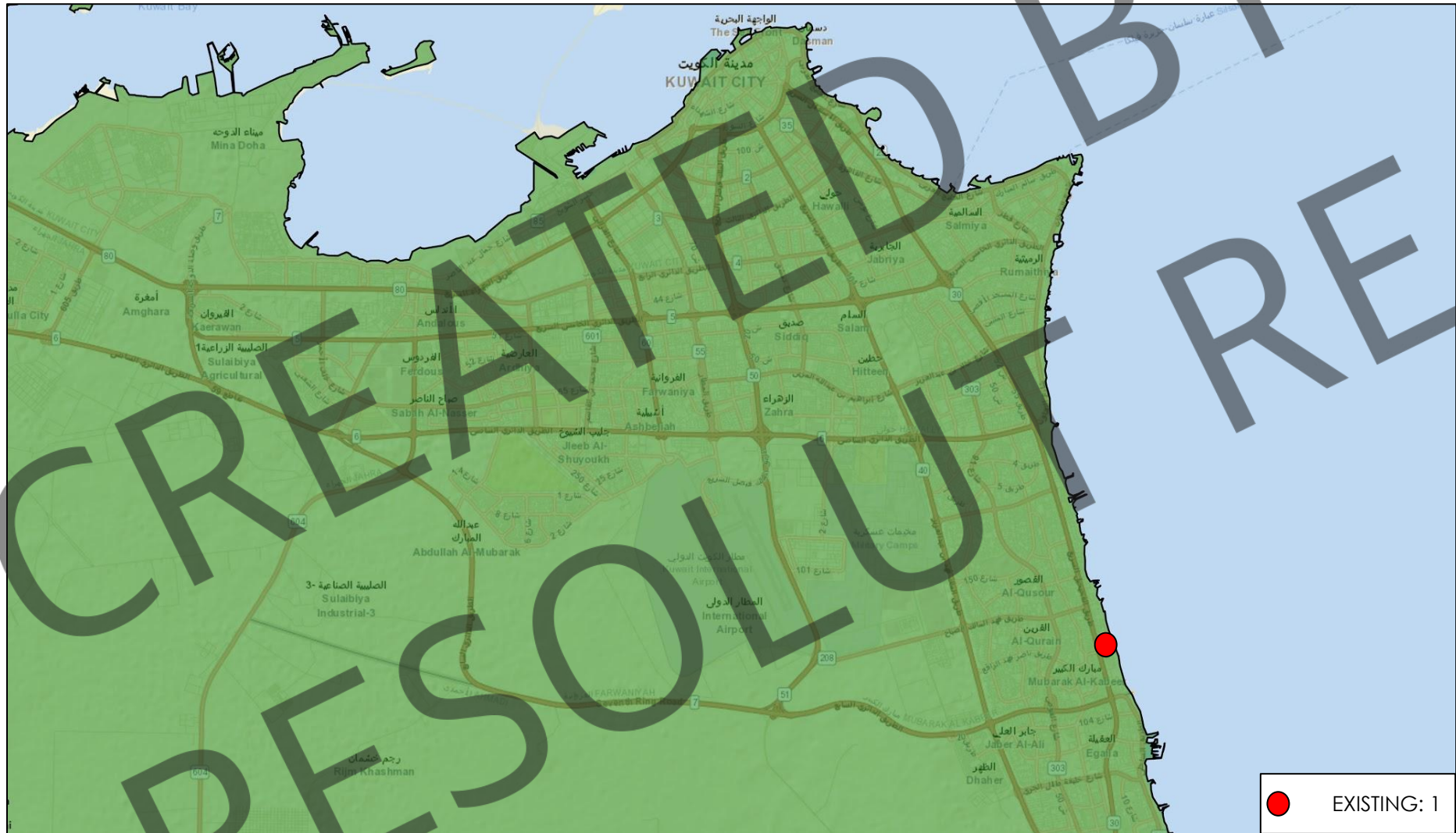


KUWAIT

EXISTING COMPETITION - ZOOMED IN

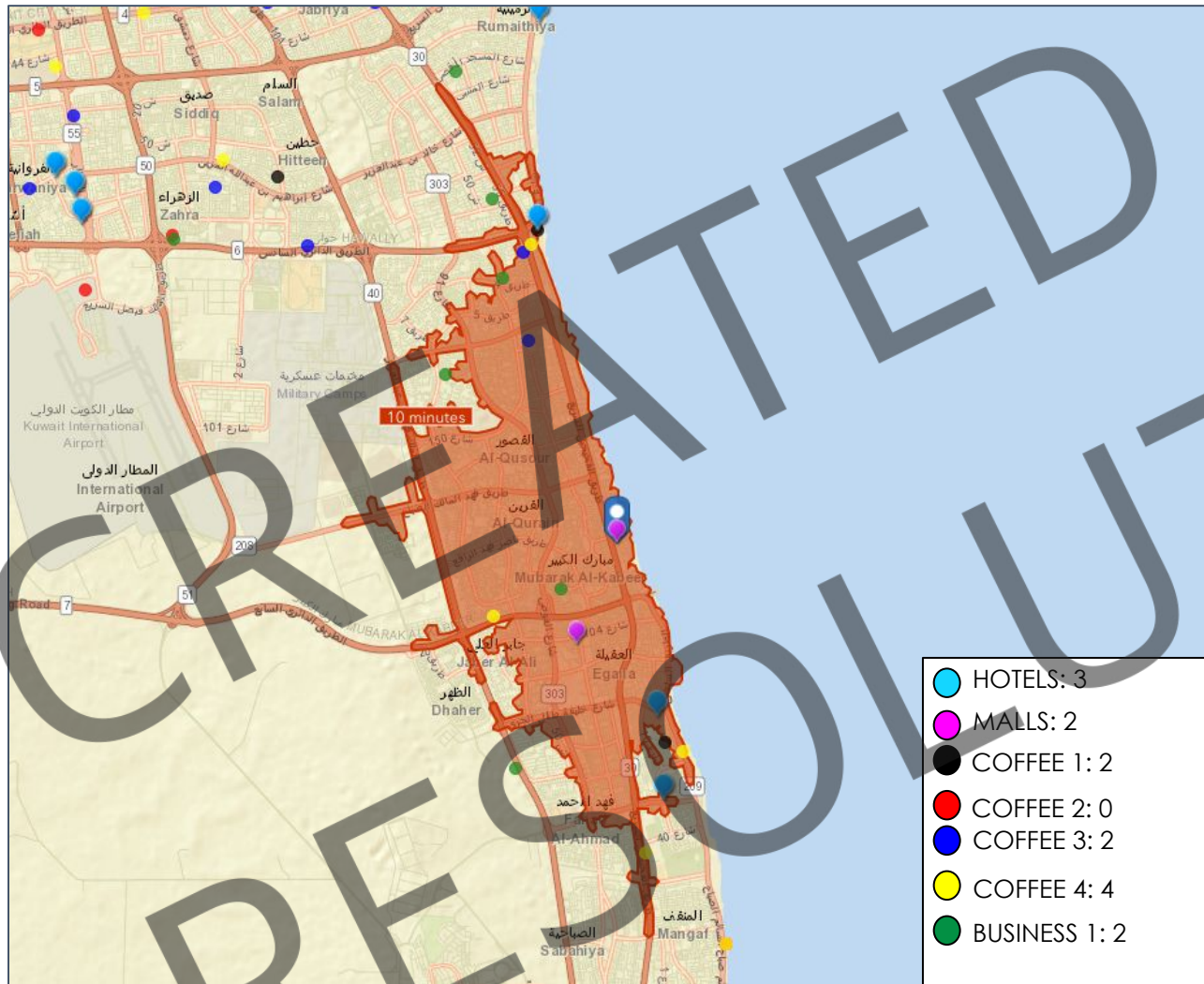


EXISTING LOCATIONS



EXISTING LOCATION

MARKET FACTS - 10 MINUTE DRIVETIME

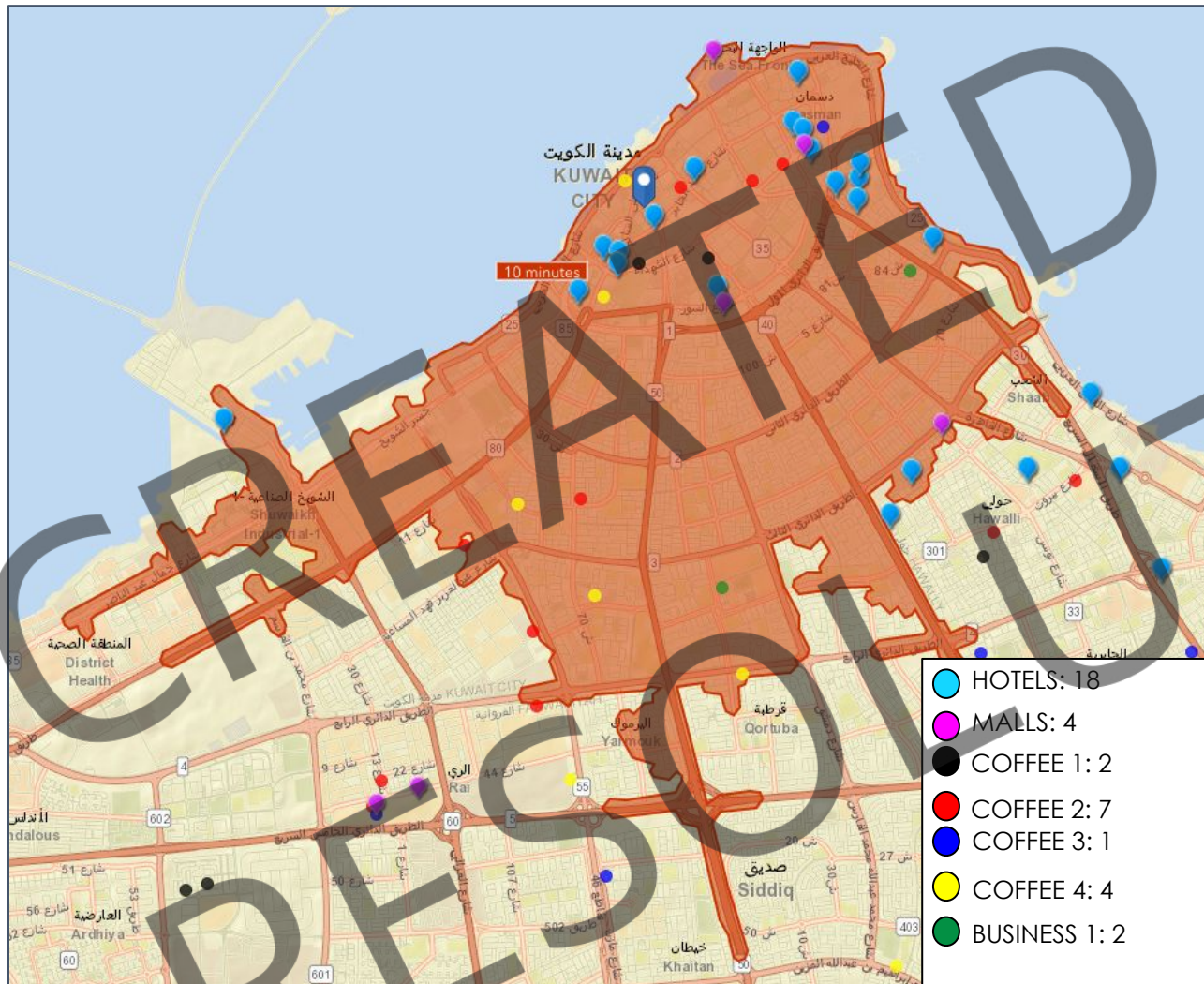


MARKET FACTS

2016 Population	170,220
2016 Population Density (per sq. km)	2,867.5
2017 Annual Population Growth Rate	N/A
2016 Purchasing Power: Per Capita	KWD 4,140.03
2016 Purchasing Power: Index	102
2016 Population Aged 10+: Primary Education	18,974
2016 Population Aged 10+: Secondary	28,397
2016 Population Aged 10+: Below University	5,193
2016 Population Aged 10+: University Degree	12,746
2016 Households	26,816
2016 Median Age	N/A

KUWAIT CITY - POTENTIAL LOCATION

MARKET FACTS - 10 MINUTE DRIVETIME



MARKET FACTS

2016 Population	271,075
2016 Population Density (per sq. km)	5,451.8
2017 Annual Population Growth Rate	N/A
2016 Purchasing Power: Per Capita	KWD 4,633.18
2016 Purchasing Power: Index	114
2016 Population Aged 10+: Primary Education	22,125
2016 Population Aged 10+: Secondary	36,408
2016 Population Aged 10+: Below University	7,988
2016 Population Aged 10+: University Degree	31,108
2016 Households	47,388
2016 Median Age	N/A

KUWAIT SUMMARY

	Total Pop. [2016]	Total Pop. Density [2016]	2017 Average Growth Rate [%]	2017 National Average Growth Rate [%]	Purchasing Power: Per Capita [2016]	Purchasing Power: Index [2016]	2016 Population Aged 10+: Primary Education	2016 Population Aged 10+: Secondary Education	2016 Population Aged 10+: Below University	2016 Population Aged 10+: University Degree	Total Households [2018]	Median Age [2018]
EXISTING LOCATION	170,220	2,86.5	N/A	1.46%	KWD 4,140.03	102	18,974	28,397	5,193	12,746	26,816	N/A
KUWAIT CITY	271,075	6,451.8	N/A	1.46%	KWD 4,633.18	114	22,125	36,408	7,988	31,108	47,388	42