



THE PLATFORM

SWC OF E MLK BLVD & ALEXANDER AVE
2823 E MARTIN LUTHER KING JR BLVD, AUSTIN, TX 78702



FOR LEASE

AVAILABLE SPACE

559 - 692 SF
2nd Gen Retail
2,045 SF
2nd Gen Salon

RATE

\$32.00 PSF NNN
NNNs* \$12.55 PSF
* Estimate provided by Landlord and
subject to change

Claudia Molony

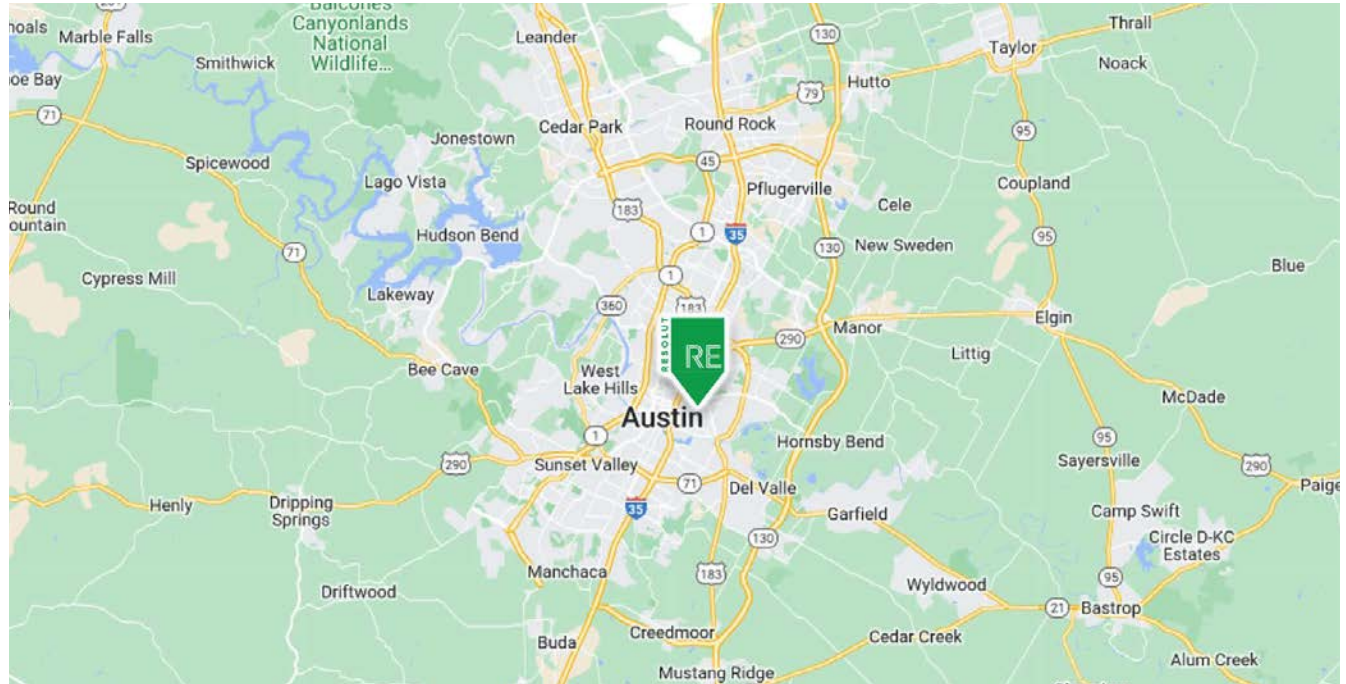
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Joey Mendez

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PROPERTY HIGHLIGHTS

- Second Gen Hair Salon & Retail available
- Retail available on MLK Jr Blvd. within multi-family development in East Austin
- Anchored by Houndstooth Coffee
- On-site designated parking
- \$125,000+ average household incomes
- Located just minutes from downtown, The Platform offers a prime location with easy access to major highways
- The area’s diverse demographics make it an attractive location for businesses targeting a broad range of customers and clients



AREA TRAFFIC GENERATORS



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DEMOGRAPHIC SNAPSHOT 2023



172,565
POPULATION
3-MILE RADIUS



\$126,601.00
AVG HH INCOME
3-MILE RADIUS

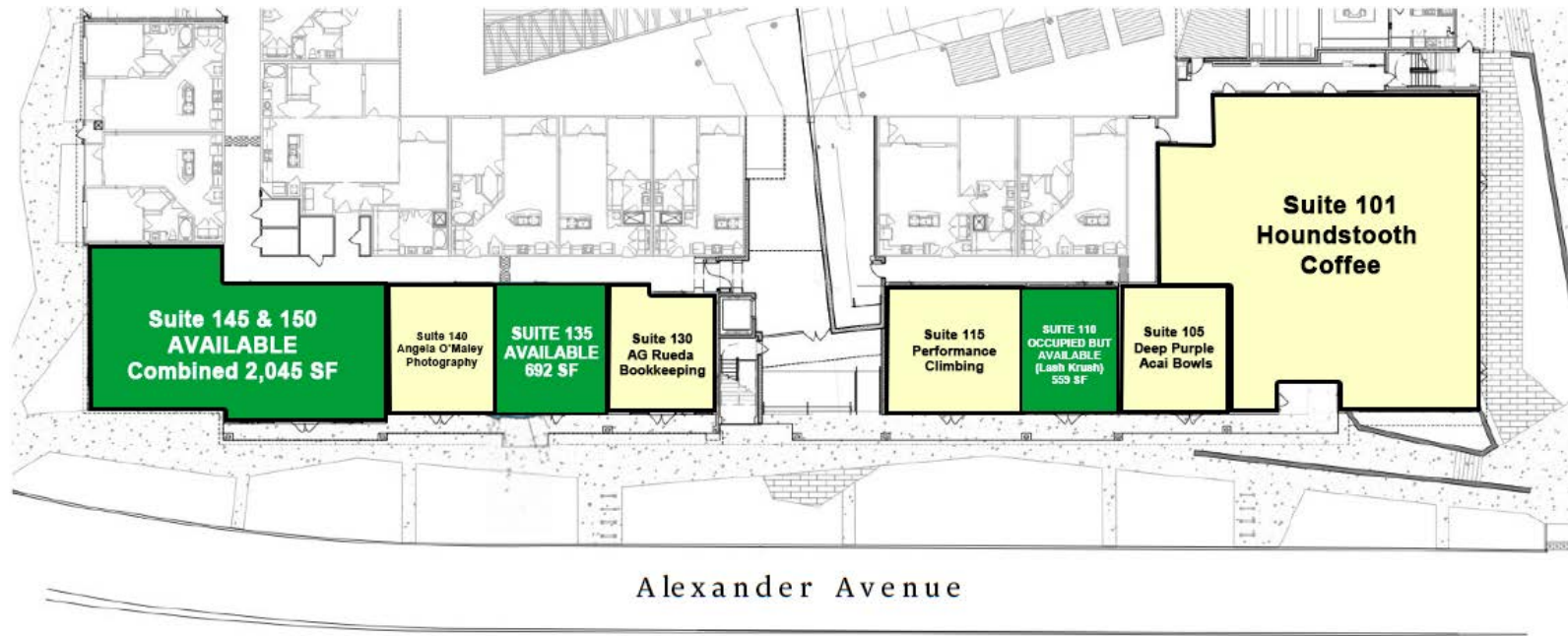


216,271
DAYTIME POPULATION
3-MILE RADIUS

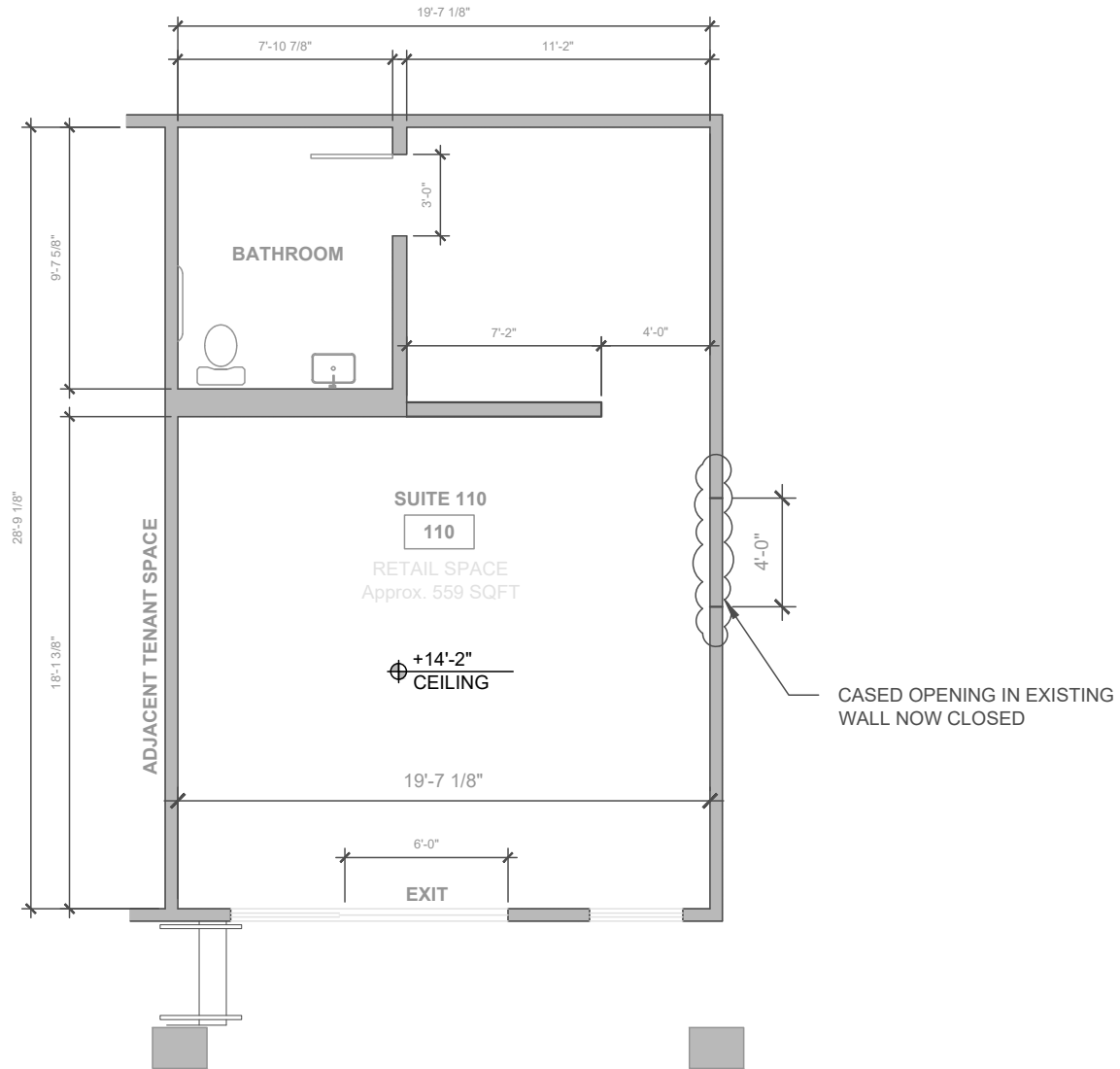


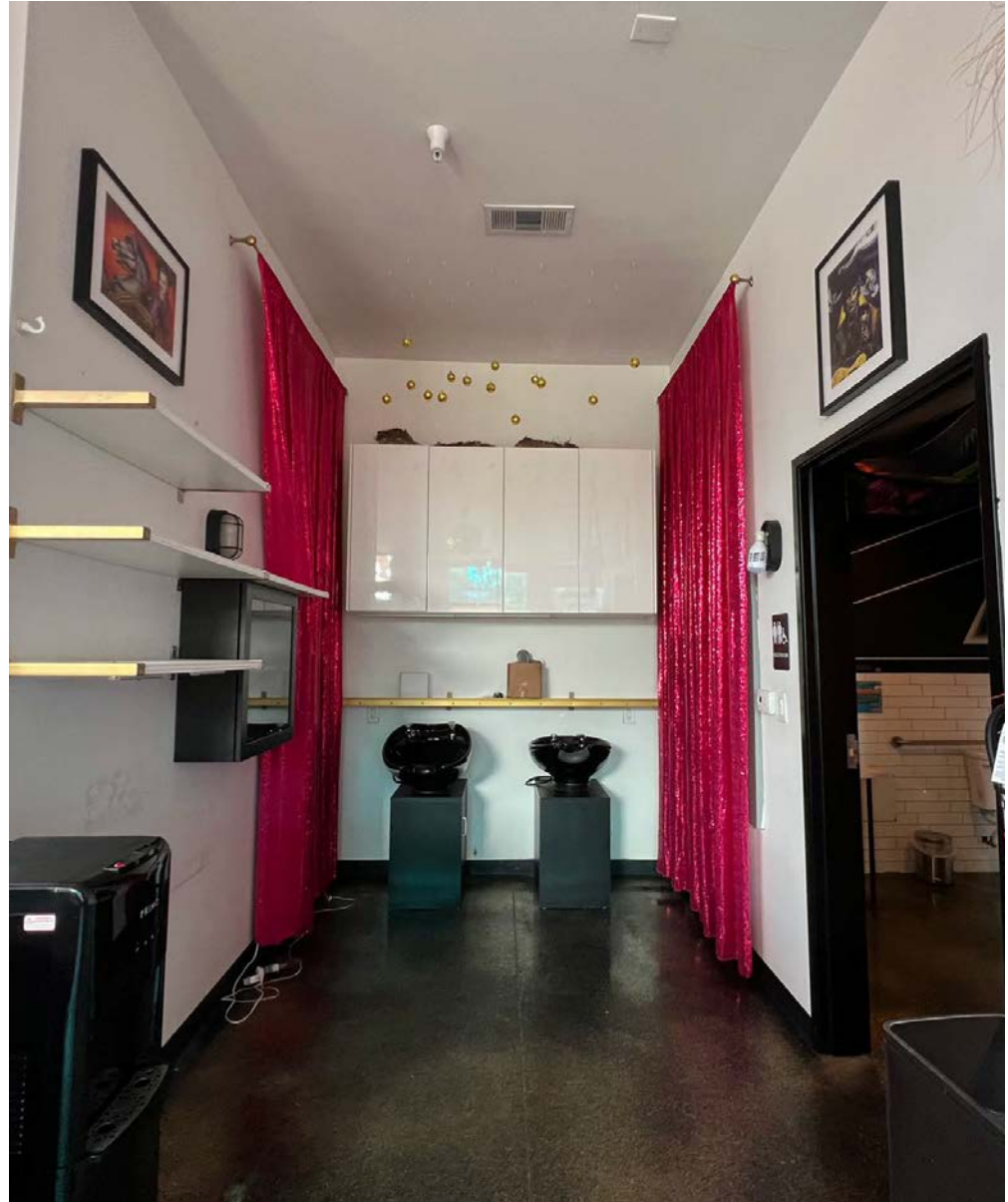
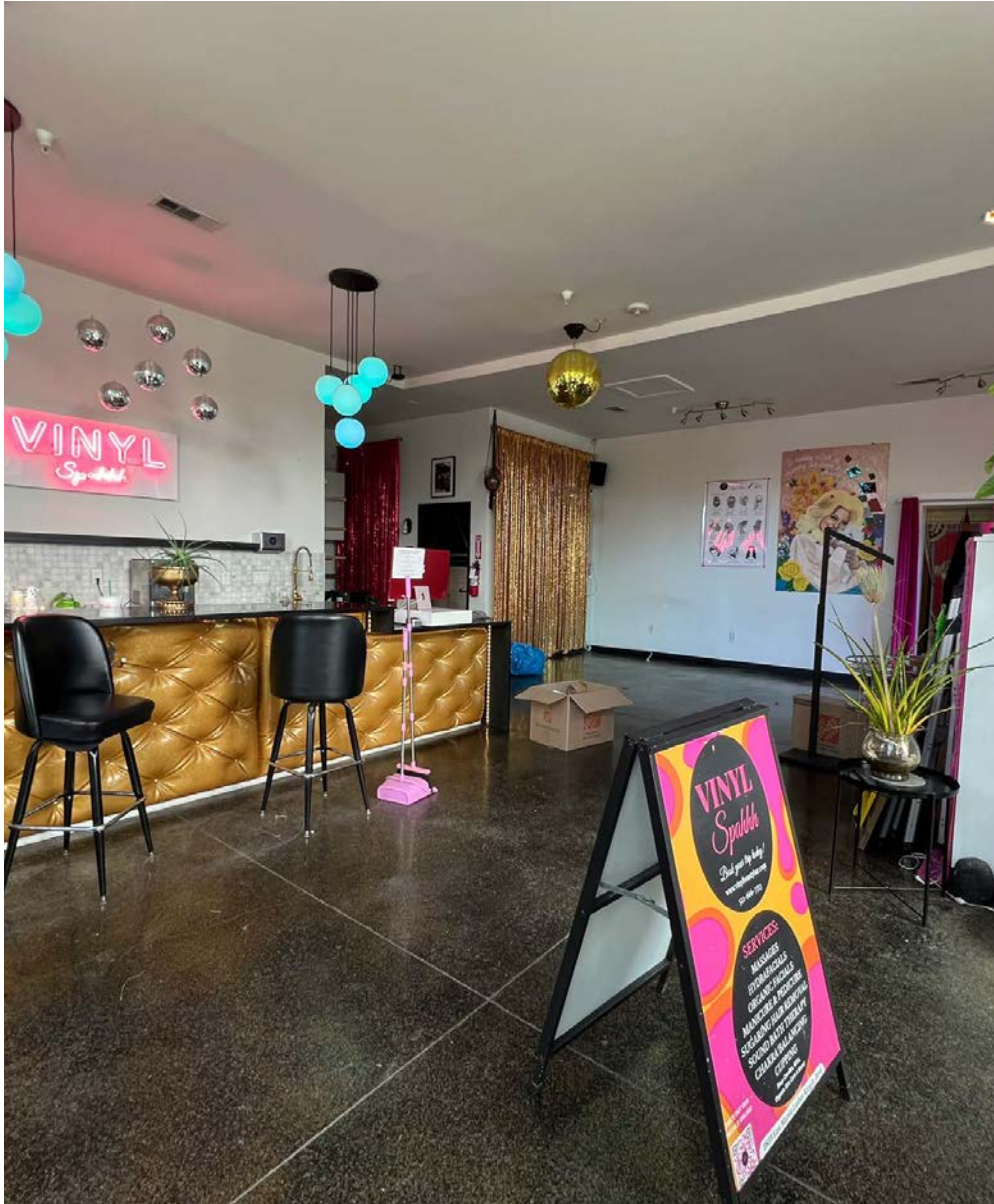
TRAFFIC COUNTS

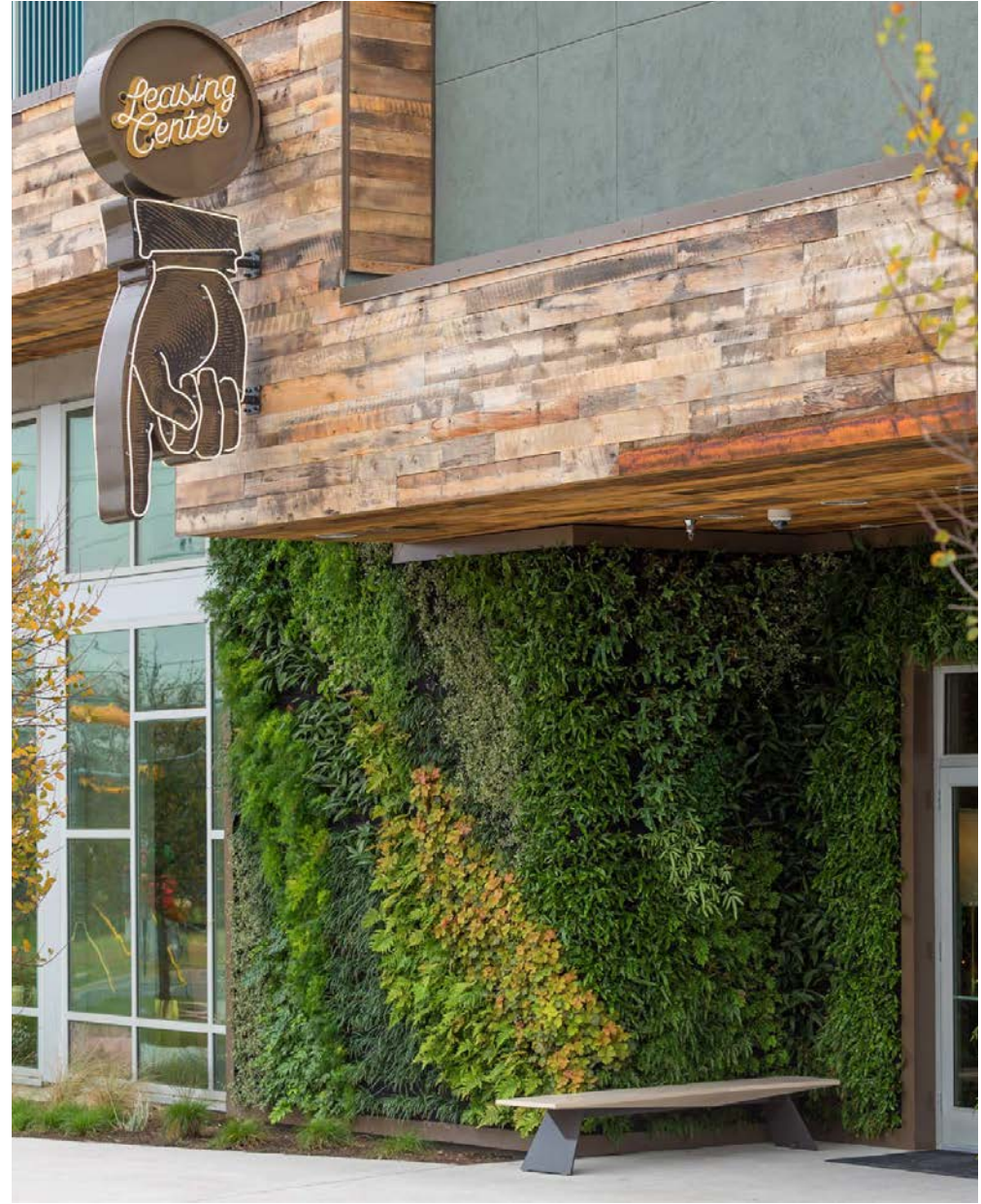
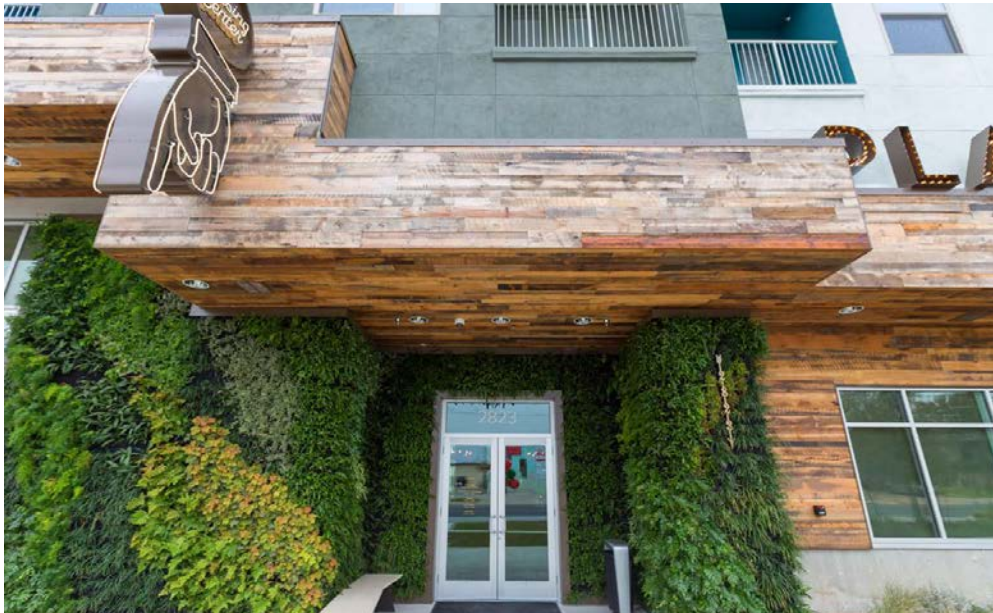
Martin Luther King Jr. Blvd:
15,752 VPD
Alexander Ave: 12,525 VPD
(Costar 2022)

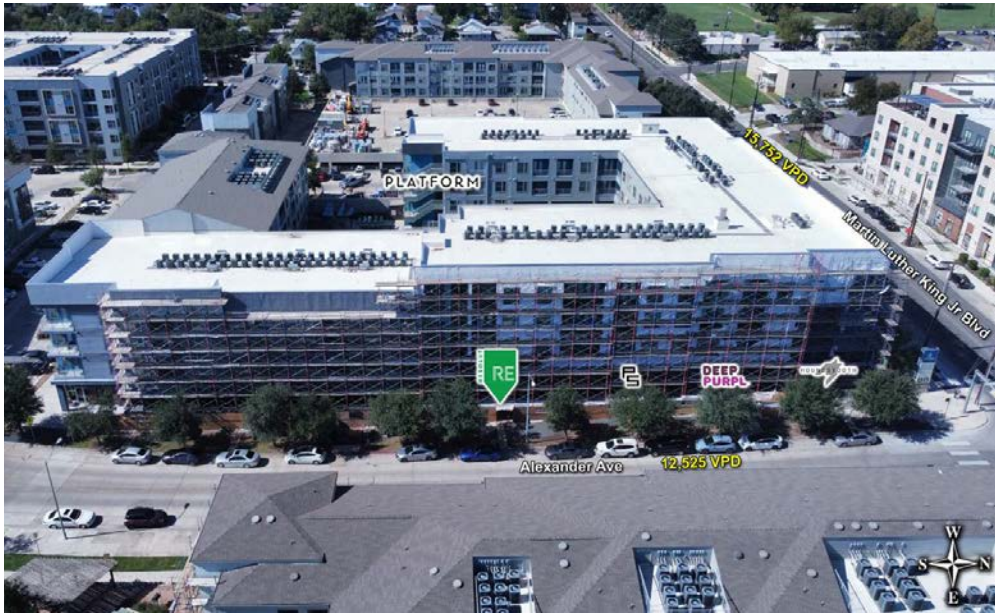


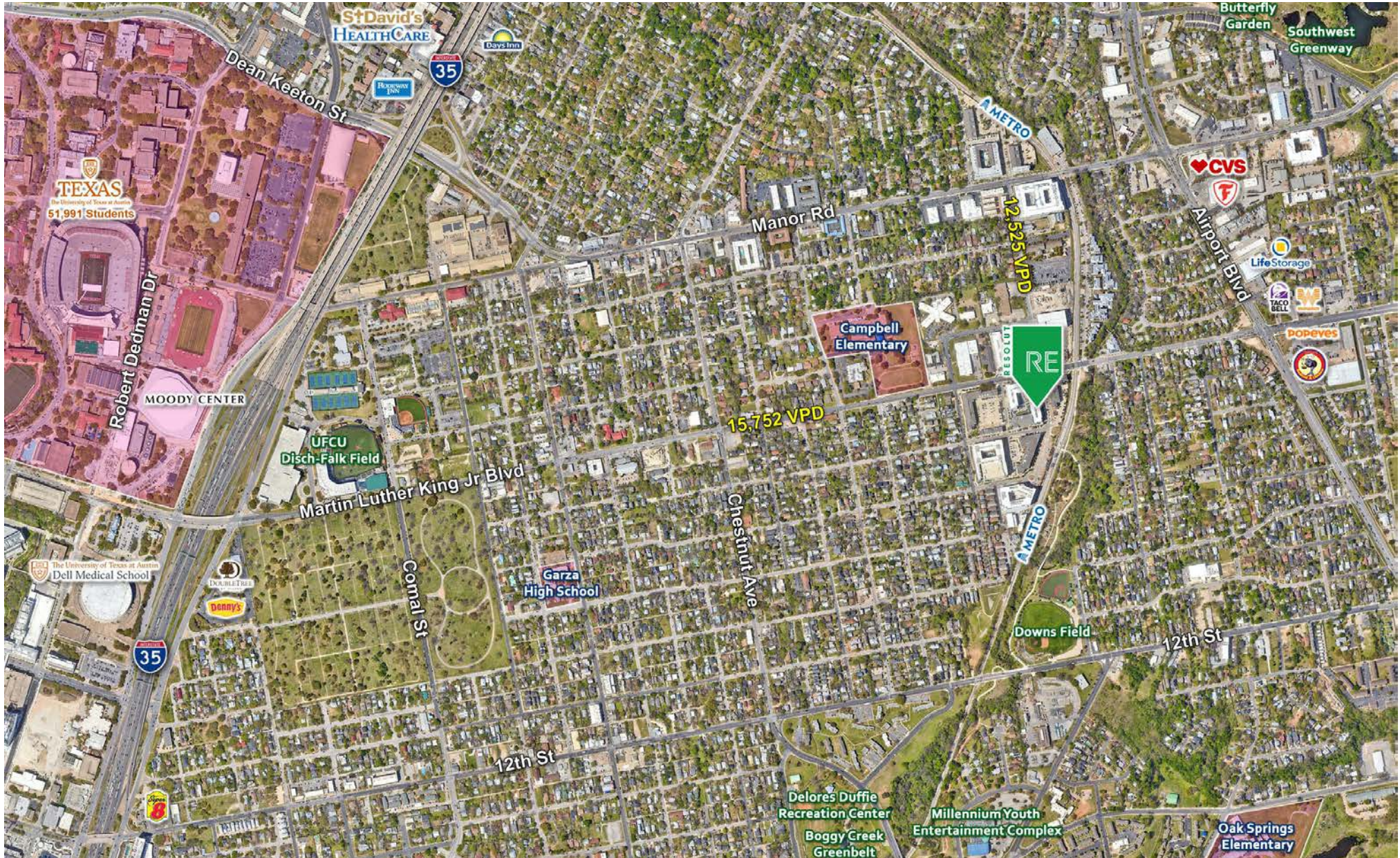
Suite	Tenant
101	Houndstooth Coffee
105	Deep Purple Acai Bowls
110	Occupied But Available (Lash Krush Site)
115	Performance Climbing
130	AG Rueda Bookkeeping
135	Available
140	Angela O'Maley Photography
145 + 150	Available 2nd Gen Salon



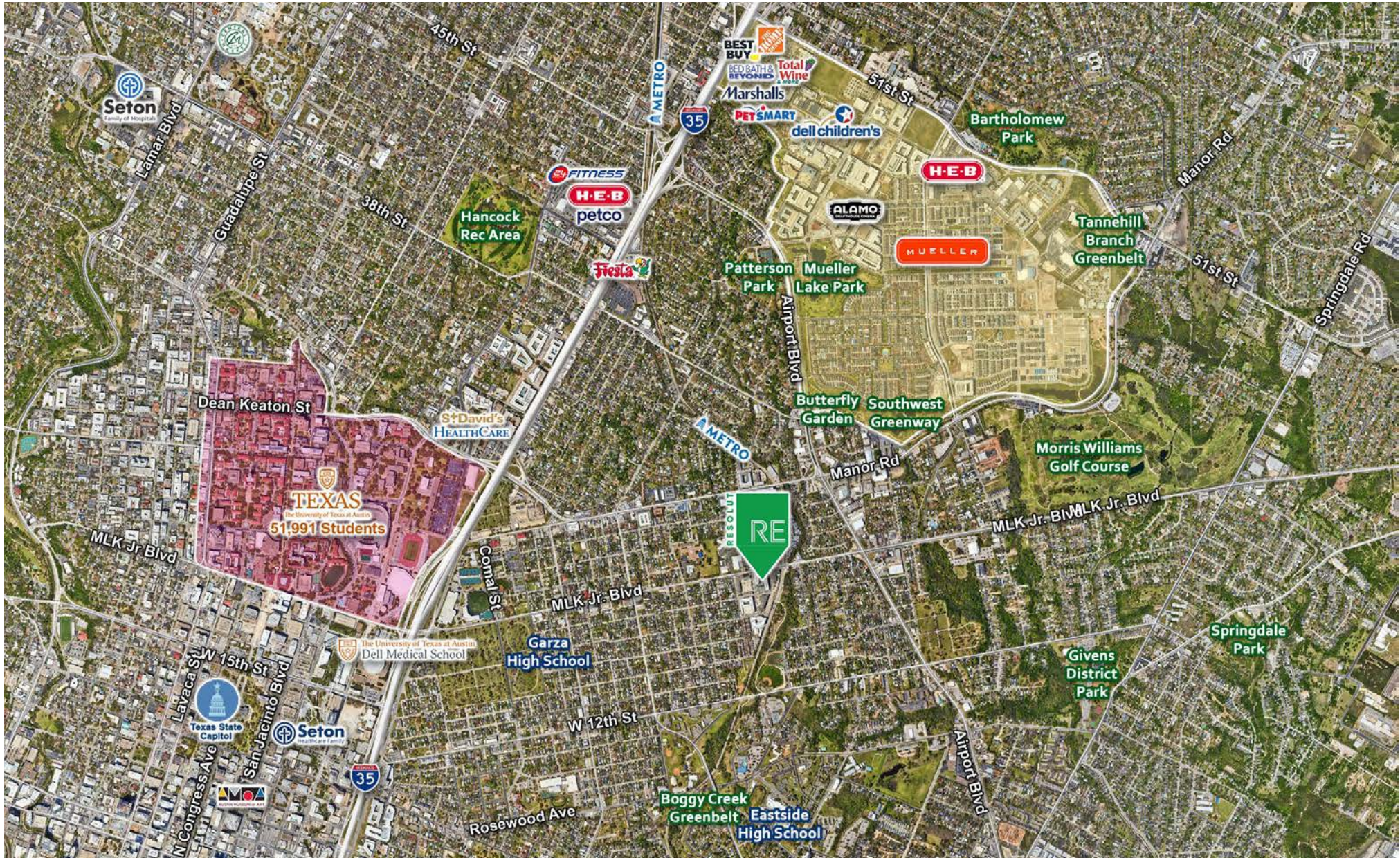








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Information About Brokerage Services

Texas law requires all real estate license holders to give the following information about brokerage services to prospective buyers, tenants, sellers and landlords.

TYPES OF REAL ESTATE LICENSE HOLDERS:

- A BROKER is responsible for all brokerage activities, including acts performed by sales agents sponsored by the broker.
- A SALES AGENT must be sponsored by a broker and works with clients on behalf of the broker.

A BROKER’S MINIMUM DUTIES REQUIRED BY LAW (A client is the person or party that the broker represents):

- Put the interests of the client above all others, including the broker’s own interests;
- Inform the client of any material information about the property or transaction received by the broker;
- Answer the client’s questions and present any offer to or counter-offer from the client; and
- Treat all parties to a real estate transaction honestly and fairly.

A LICENSE HOLDER CAN REPRESENT A PARTY IN A REAL ESTATE TRANSACTION:

AS AGENT FOR OWNER (SELLER/LANDLORD): The broker becomes the property owner's agent through an agreement with the owner, usually in a written listing to sell or property management agreement. An owner's agent must perform the broker’s minimum duties above and must inform the owner of any material information about the property or transaction known by the agent, including information disclosed to the agent or subagent by the buyer or buyer’s agent.

AS AGENT FOR BUYER/TENANT: The broker becomes the buyer/tenant's agent by agreeing to represent the buyer, usually through a written representation agreement. A buyer's agent must perform the broker’s minimum duties above and must inform the buyer of any material information about the property or transaction known by the agent, including information disclosed to the agent by the seller or seller’s agent.

AS AGENT FOR BOTH - INTERMEDIARY: To act as an intermediary between the parties the broker must first obtain the written agreement of each party to the transaction. The written agreement must state who will pay the broker and, in conspicuous bold or underlined print, set forth the broker's obligations as an intermediary. A broker who acts as an intermediary:

- Must treat all parties to the transaction impartially and fairly;
- May, with the parties' written consent, appoint a different license holder associated with the broker to each party (owner and buyer) to communicate with, provide opinions and advice to, and carry out the instructions of each party to the transaction.
- Must not, unless specifically authorized in writing to do so by the party, disclose:
 - that the owner will accept a price less than the written asking price;
 - that the buyer/tenant will pay a price greater than the price submitted in a written offer; and
 - any confidential information or any other information that a party specifically instructs the broker in writing not to disclose, unless required to do so by law.

AS SUBAGENT: A license holder acts as a subagent when aiding a buyer in a transaction without an agreement to represent the buyer. A subagent can assist the buyer but does not represent the buyer and must place the interests of the owner first.

TO AVOID DISPUTES, ALL AGREEMENTS BETWEEN YOU AND A BROKER SHOULD BE IN WRITING AND CLEARLY ESTABLISH:

- The broker’s duties and responsibilities to you, and your obligations under the representation agreement.
- Who will pay the broker for services provided to you, when payment will be made and how the payment will be calculated.

LICENSE HOLDER CONTACT INFORMATION: This notice is being provided for information purposes. It does not create an obligation for you to use the broker’s services. Please acknowledge receipt of this notice below and retain a copy for your records.

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Buyer/Tenant/Seller/Landlord Initials _____ Date _____